

**The Foundation has a sincere Mission.
It is an invitation to everyone.
Be a part of our mission. MISSION UP.**



WHO WE ARE

The Live Like Geno Foundation was created by Gene Cotter's family and friends to honor his memory and continue his legacy of living with Passion, Positivity, and Purpose. Anyone who knew Geno could feel the passion and excitement for life (and hoop!) that he conveyed to everyone around him, particularly young people. He carried that enthusiasm with him throughout his life, and was able to channel it to kids throughout California through his company, Basketball Jones Hoop Camps.

Part of the Foundation's mission is to refurbish basketball courts for local youth. Locally, we're working with the Southern Humboldt Unified School District to fix up the outdoor courts at Redway Elementary School. Those are the courts where Gene first learned to play basketball, and over the years those were the courts he continued to improve his game on. There could be no more fitting tribute than to revive them and give the gift of hoop to a whole new generation.

THE NEED

Improving sports facilities to benefit the youth in the local community is the current mission of the Live Like Geno Foundation. The cost associated with such improvements is our challenge. The 2nd Annual Play Like Geno 3 on 3 Hoop Tourney will directly benefit the Redway Courts Revival Project in honor of restoring where Geno's love of basketball began. Your donations will help offset the tournament costs so more funds can go directly toward the court restoration.

WHAT YOU GET

The Live Like Geno Foundation is an official 501(c)3 non-profit organization, so any donation to our cause is tax deductible. "MVP" level sponsorships and above will be officially recognized on the courts themselves.

Sponsorship Levels

___ MVP	\$500 +	___ ALL TOURNEY	\$100
___ ALL-STAR	\$250	___ BALLER	\$50

Name/Business:

Address:

Phone:

Method of Payment: ___ Check ___ Bill Me ___ MC/Visa ___ American Express

Credit Card # _____ Exp. Date _____

Signature _____