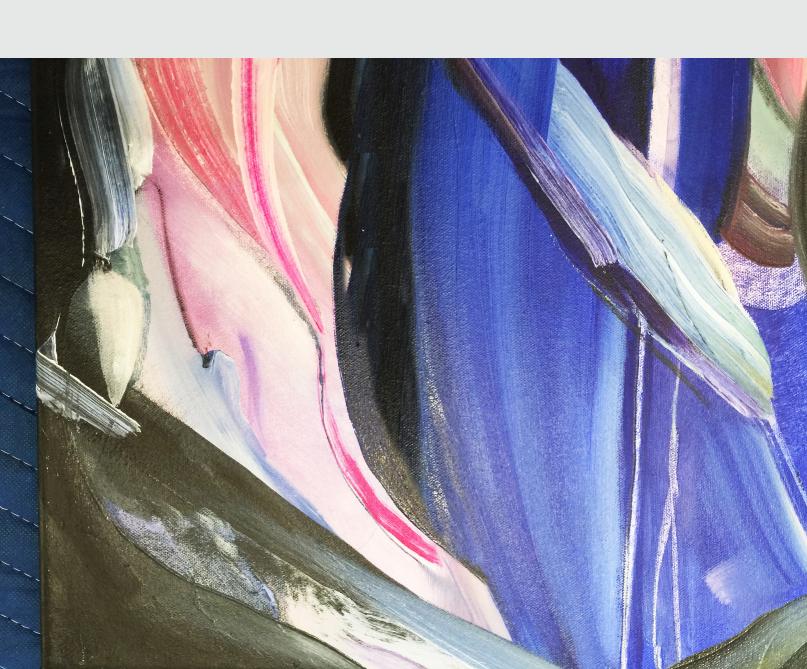
# Report on Stakeholder Support for HSU Third Street Gallery



# Report on Stakeholder Support for HSU Third Street Gallery

Prepared by Jack Bentley, Director, HSU Third Street Gallery

Submitted February 20, 2018

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#### Introduction

#### Colleagues,

This comes as a hastily put-together report that reflects student, alumni and public opinion about the proposal to close HSU Third Street Gallery, currently being considered by the URPC and the President's Cabinet. Admittedly, this report could be more rigorous and thorough. In spite of the short time allotted to put it together, this report does capture a broadly expressed sentiment in favor of the University's continued and robust support for HSU Third Street Gallery, its exhibitions and programs.

Briefly, the proposal, in the guise of a budget saving measure, calls for the closure of the gallery and its public programs. The proposal further calls for roughly, a 33% reduction in the gallery's \$156,000 annual funding, while transferring 67% (\$100,000) in continued annual funding to the Art History area in the Art Department in order to build capacity in the staffing of the two on-campus galleries. If this proposal is approved, Third Street Gallery will be closed, but the Art Department's galleries will annually reap an extra \$100,000. Instead, during this period of budget crisis at the University, the gallery, like any other department, should tighten its belt, implementing practical budget cuts, contributing to the effort to balance the University's budget and be allowed to carry on with its mission.

Bear in mind that HSU Third Street Gallery is an independent department, with its own budget, currently reporting to the College of Arts Humanities and Social Sciences (CAHSS). The gallery has functioned as a stand-alone department since shortly after it was established in 1998. When the gallery was founded it was envisioned as the University's Gallery, rather than an exclusive asset of any one department, including the Art Department. Previously, it has reported to the Advancement Division and after that, to the President's Office.

The proposal, which seems to blithely ignore our collective struggle to recruit and retain students, would shut down a popular Eureka-based gallery program that successfully reaches out the North Coast community and visitors from other regions. Instead it gambles on the unrealistic fantasy that it could do better community outreach from inaccessible on-campus galleries. The result of the proposal, if adopted, will lead to gallery spaces on campus that are largely inaccessible to our broader North Coast community, to visitors and to potential students. To make matters worse, HSU students, alumni and faculty will lose a popular venue in the heart of the California Arts Council state-designated, Eureka Cultural Arts District in which to mount their own exhibitions, thus further isolating the campus from the community.

Currently, with its location in Eureka and with over 26,000 visitors annually, Third Street Gallery is by far HSU's most visited, most popular fine arts gallery. In readers' polls published by the North Coast Journal, HSU Third Street Gallery was selected as the North Coast's Best Art Gallery in 2011 and 2016. Thanks to the work of our students and to the support of our community and university colleagues, the gallery has garnered a reputation that stretches way beyond our region and draws visitors and artists from far and wide.

Humboldt State University and Third Street Gallery play a part in state and national acclaim as well. The awards that draw attention to HSU and the region (to parents and potential enrollment!) include the League of Cities designation of Eureka as 1<sup>st</sup> in Cultural Arts District; Best Small Art Town; One of Top Five National Main Street Cities; second place in Sunset Magazine's list of "Game-Changing Places to Live in the West," 2018 and just this month Lonely Planet named California's Redwood Coast the number one destination in the country to visit in 2018.

The gallery has a national reputation that is fitting for HSU, with its reputation and mission for being a regional center for the arts. HSU Third Street Gallery has thousands of supporters in the county—people know that on the first Saturday of every month during "Arts Alive" they can count on seeing an exciting exhibition they won't see

anywhere else. Closing the gallery would be a tremendous loss to the HSU community

and the Humboldt County community educationally and financially. It is said that Third

Street Gallery is the jewel of HSU and that it has become the cultural epicenter of

Eureka.

The proposal to close the gallery states that, "While this idea has been vetted by our

budget reduction committee and chairs, it has not been vetted by the stakeholders of the

Third Street Gallery." In the following pages of this report you will plainly see that the

stakeholders are students, alumni and the North Coast Community.

The University should do everything in its power to protect this resource for students,

alumni and the community while leveraging the gallery's popularity to take advantage of

the obvious public relations benefits, especially keeping recruitment and retention in

mind.

Thank you for your consideration of this report.

Jack Bentley

Director, HSU Third Street Gallery

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### The Proposal to Close HSU Third Street Gallery

#### 1.9 Strategic reinvestment in HSU gallery programs

Description: Develop a plan to close the Third Street Gallery. In the meantime, reduce the gallery budget by \$55,000 in 2019-20, and redeploy remaining OE and staff resources to the gallery programs on campus once the gallery is closed.

#### Anticipated Impact:

Loss of community outreach and venue for exhibition in Eureka.

Ability to provide needed staff resources to HSU gallery management and to fund paid student internships in the on-campus galleries as part of the Gallery and Museum Practices certificate program. Creating vibrant gallery spaces on campus will draw people in, enagage [sic] our students, and support student persistence and graduation.

#### Next Steps -

Vetting Process: We will form a committee of faculty and staff to create a plan for the reduction and strategic reinvestment of funds. While this idea has been vetted by our budget reduction committee and chairs, it has not been vetted by the stakeholders of the Third Street Gallery. Given this and the long-term lease, the transition will occur over the next two years.

Data Needed: Information about details of the current lease and implications for early termination.

### **Letter to CSU Chancellor Timothy White from the Save Third Street Gallery Committee**

The Save the Third Street Gallery Committee is an ad hoc group, independent of HSU and Third Street Gallery, comprised of local civic and business leaders who have rallied support for the gallery. They have generated support from a broad and illustrious array of local leaders, emeritus HSU administrators, faculty and staff, local artists, politicians, K-12 educators....the list goes on. These are people who understand the important roll that HSU Third Street Gallery plays in our North Coast Community

We write to ask for your support in keeping Humboldt State University's Third Street Gallery open. As the "Save Third Street Gallery Committee" we are composed of Humboldt County concerned citizens, business leaders, city officials, emeritus faculty, artists and engaged community and tribal members. We believe the closing of Third Street would be a far-reaching mistake for HSU and for the larger Humboldt County communities and the CSU system of which we are a part.

#### **Recruitment and Retention**

The Third Street Gallery provides a stellar example of arts education and art practices at its best and currently has a significant impact on the Art Department's recruitment and retention. This is because it provides a platform and lab for serving students from diverse cultural and economic backgrounds, including those of Native American heritage, in many ways. For example, it provides students with:

- Internships for the museum studies program,
- Lectures by professional artists,
- Experience running a gallery,
- Exhibition design experience,
- Curatorial experience and writing/art criticism,
- Catalog production and essay writing experience,
- Experience in visual teaching strategies through the art education program
- Experience with K-12<sup>th</sup> grade students through the docent program

#### Town Gown

The gallery blends educational curriculum and student involvement with service to the local community and beyond. Third Street Gallery organizes and presents exhibitions with a special focus on contemporary art while providing a publicly accessible venue for art made by regional, tribal, national and international artists as well as the faculty, staff, students and alumni of Humboldt State University.

The gallery's presence in Eureka's Old Town aids in validating the designation of the Eureka Cultural Arts District by the California Arts Council.

The gallery brings to the community annual exhibitions dedicated to the subjects of *Social Justice* and *Environmental Stewardship*. These exhibitions often will reach out to underserved populations in our local community, helping to build better understanding of our neighbors and our environment.

The value of the arts is evident in our economy, locally and internationally. Countless HSU arts graduates have chosen, over the years, to remain in Humboldt County and they are the creators of many of our most successful industries. Holly-Yashi, Kokotat, Wallace and Hines, Baroni Designs, Marimba One, Fire and Light, Hilliard Lamps are among the "first line" (international awards and distribution) of designers created out of the art minds of graduates of HSU.

#### Reputation

Currently, with its location in Eureka and with over 26,000 visitors annually, HSU Third Street Gallery is by far HSU's most visited, most popular fine arts gallery. In readers' polls published by the North Coast Journal, HSU Third Street Gallery was selected as the North Coast's Best Art Gallery in 2011 and 2016. Humboldt State University and the Gallery play a part in state and national acclaim as well. The awards that draw attention to HSU and the region (to parents and potential enrollment!) include the League of Cities designation of Eureka as 1<sup>st</sup> in Cultural Arts District; Best Small Art Town; One of Top Five National Main Street Cities; second place in Sunset Magazine's list of "Game-Changing Places to Live in the West," 2018 and just this month Lonely Planet named California's Redwood Coast the Number One Destination in the Country to Visit in 2018. Let's protect this public relations benefit.

Cypress Grove, Carter Hotel, Six Rivers Brewery, and Fieldbrook Winery are four examples of well-known local businesses that employ graphic designers from HSU. The direct art influence is evident in the successful theater groups, musical ensembles, and world-class murals. Nearly every aspect of our lives, economy (and HSU outreach!) is enhanced by artists. In short, the seeds that HSU creativity plants at HSU and into our community is precisely what makes us successful and brings national recognition to the region.

Thanks to the work of our students and the support of our community and university colleagues, the gallery has garnered a reputation that stretches way beyond our region and draws visitors and artists from far and wide.

#### The Jewel of HSU

The gallery has a national reputation that is fitting for HSU, with its reputation and mission for being a regional center for the arts. Third Street Gallery has thousands of supporters in the county—people know that on the first Saturday of every month during "Arts Alive" they can count on seeing an exciting exhibition they won't see anywhere else. Closing the gallery would be a tremendous loss to the HSU community and the Humboldt County community educationally and financially. It is said that Third Street Gallery is the jewel of HSU and that it has become the cultural epicenter of Eureka. It is vital that we have our Chancellor's support to protect it.

Thank you,

#### **Partial List of Supporters:**

Susan Abbott, President, Abbott & Company, Inc.

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Berit Meyer, Ramone's Bakery and Cafe Owner

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Lynette Mullen, Owner/Director Project Delivery

Steve O'Meara, Kokatat

Susan Ornelas, Arcata City Council

Sophia Pelafigue, Pacific Union School.

Anne Pierson, property owner

Lucy Quinby, Co-Chair Arts and Education Committee Humboldt Arts Council.

Lewis Quinby

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Wendy Rowan, Director, Humboldt First Five, retired

Ron Samuels, owner of Marimba One

Kelly Sanders, HSU graduate, Clerk, Recorder/Registrar of Voters

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George and Peggy Schmidbauer

Suzanne Simpson, Artist, Film Producer

Tony Smithers, Eureka-Humboldt Visitors Bureau

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Kenneth W. Weiderman, Art Teacher, Zane Middle School, former Lecturer, Art Dept.

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#### Letters to the President's Cabinet and the URPC

On December 31 of last year, HSU Third Street Gallery, on its Facebook page, published the proposal to close the gallery and asked its readership to respond to the President's Cabinet and to the URPC.

As acknowledged in the proposal, no stakeholders had been apprised of the prospect that the gallery was under consideration for closure.

In the following pages, please find 54 letters from a wide range of students, alumni, community members, HSU Staff and professors emeriti.

This section is worth spending time with, as in toto, the reader will come away with a fairly global idea of the function of the gallery and its place in the University and North Coast community.

#### **HSU Gallery**

#### Julie Fulkerson Jan 26

to mark.rizzardi, Alexander.Enye., Eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Please see my attached letter regarding community, HSU and the Gallery.

Best regards,

julie fulkerson

January 25, 2018

Mark Rizzardi, Professor of Mathematics, HSU University Resource Planning Committee Alex Enyedi, Provost and VP for Academic Affairs, HSU University Resource Planning Committee

Dear Co-Chairs Professor Rizzardi and Provost Enyedi,

I write as an HSU graduate (BA, MA), life-long resident of Humboldt County and full participant in the arts world. I urge you to continue the positive and close-up presence of HSU in the County seat of Humboldt.

The Third Street Gallery plays an enormous role in supporting the arts for HSU students, graduates and visiting artists. Perhaps as important is the relationship-building that occurs with personal connections between campus and community. As you know, this has been an on-going concern. Many residents and visitors do not come on the campus and sadly some see campus as a foreign, inaccessible place. The Gallery plays a big role in closing the gap with its central and on-the street location.

The value of the arts is evident in our economy, locally and internationally. I am sure you are aware that countless HSU arts graduates have chosen, over the years, to remain in Humboldt and are the creators of many of our most successful industries.

Holly-Yashi, Kokotat, Wallace and Hines, Baroni Designs, Marimba One, Fire and Light, Hilliard Lamps are the "first line" (international awards and distribution) of designers created out of the art minds of graduates of HSU. Cypress Grove, Carter Hotel, Six Rivers Brewery, Fieldbrook Winery are just four examples of businesses that employ graphic designers from HSU. The direct art influence is evident in the successful theater groups, musical ensembles, world class murals. The list is long and varied. Nearly every aspect of our lives, economy (and HSU outreach!) is enhanced by artists.

In short, the seeds that HSU creativity plants at HSU and into our community is precisely what makes us successful. No need to add anything about how the arts affect our brains, creativity, the sciences and of course, overall health. I am sure you are aware of the research and results.

Thank you for reading this and seriously considering how to maintain HSU presence on the street.

With respect, julie fulkerson

Julie Fulkerson Former Arcata Mayor, Trinidad Mayor and County Supervisor Former Member and Chair of the Redwood Region Economic Development Commission

#### Please save Third Street Gallery

#### Emily Silver <esilver713@gmail.com> Jan 8

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417, Jack

#### Hello Everyone,

I'm writing to convince you of the importance of retaining Third Street Gallery well into the future. Please take these thoughts into account as you make your decisions.

Third Street (formerly First Street) Gallery is a tremendous community asset with a history of fulfilling numerous aspects of the <u>HSU Mission and Vision</u>, of which I hear cite a few examples:

"We serve [students from around the world] by providing a wide array of programs and activities that promote understanding of social, economic and environmental issues." Obviously a teaching gallery is a program that promotes understanding across many issues, as art does. The curatorial team at First Street over the years has made sure the artwork shown is relevant to both students and the community as well as presenting new perspectives, methodology, and commentary having to do with current issues and methodologies.

"We help individuals prepare to be responsible members of diverse societies." This means fostering tolerance and open-mindedness, and is accomplished by exposure to different lifestyles, points of view, and cultural heritages. Third Street Gallery has provided exhibitions of non-mainstream local as well as national and international artists, expanding the conversation about a broad spectrum of diversity outside the classroom. Visual arts (pictures worth thousands of words, after all) open the window onto new experiences through images such as woodcuts made in Molokai describing war scenes in Iraq or videos of the waterfront around Humboldt Bay. Through hands-on experience mounting these exhibitions, gallery science majors acquire tactile exposure to the breadth of subject matter and opinion that occurs across the spectrum in contemporary art, as well as practical skills that lead to professional entry into the "diverse society" of contemporary art. There's no substitute for this kind of laboratory.

"We will be the premier center for the interdisciplinary study of the environment and its natural resources." At First Street (now Third Street) Gallery I've seen **shows** highlighting the geology and politics of Humboldt Bay, environmental

decimation due to mining, and saving the salmon, among others. The bustle of activity around these shows enhance HSU's recognition as a "premier center" for "interdisciplinary" study of environmental topics. Exhibitions such as these broaden the lessons and impact of environmental and natural resources departments as well as expand HSU's credibility as a "premier" locus for an "interdisciplinary" approach to environmental issues.

"We will be a regional center for the Arts." Community members and artists consider Third Street Gallery the most professional gallery in the County, and pay attention to it to learn about local and global issues, the tribal presence, as well as, most critically, what's going on in the mainstream art scene. We're isolated here! Third Street Gallery is an oasis of top-notch thinking and excellent art curation. We can't get this kind of quality presentation of credible work anywhere else in the area! Local artists, students at both HSU and CR, professors, scientists, environmentalists, and business people look to Third Street Gallery as a manifestation of HSU's vision of itself as a "regional center for the Arts."

Terminating Third Street Gallery would severely alter respect for HSU as a "regional art center" and "premier center for interdisciplinary study". Much more accessible to the community than the Reese-Bullen gallery, HSU's Third Street has an established reputation as a solid presence in the greater Humboldt art scene, including the student population at College of the Redwoods. Don't make the mistake of eliminating its model of professionalism and top-notch training of future curators, which is so important for HSU's students. It is also a **vital community vortex** for the arts in our remote area.

Thanks for your consideration!

Emily Silver Artist and Educator

#### **Third Street Gallery**

#### Pat Bitton <pbitton@hotmail.com> 12/30/17

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, Lisa.Rossbacher, lar400, Lisa.BondMaupin, Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns.

I understand the University is considering the closure of the Third Street Gallery. Since Eureka has recently been designated an Arts District by the California Arts Commission, this would seem to be a rather short-sighted move, particularly since the gallery is already the most-visited fine arts venue in Humboldt County. Such a move would also deprive the students of essential curating and gallery management experience they'll need in their future careers. The on-campus galleries are not within the arts district, nor are they an integral part of the wider arts community in Humboldt County - in short, no-one goes to them.

I know I have benefited personally from having this gallery in our community - discovering new artists, revisiting familiar ones, and adding to my collection at home. Please consider the important role the arts play in our community and in this increasingly disturbing world we all find ourselves in today.

Pat Bitton

Gabrielle Gopinath, Ph.D. Art critic, *North Coast Journal* 310 F St., Eureka, CA, 95501 gabrielle.gopinath@aya.yale.edu

January 9, 2018

Re: proposed closure of Third Street Gallery

As an art historian and critic who writes about the arts in Humboldt County, teaches art history at College of the Redwoods, and has taught art history at Humboldt State University in the past, I am writing in support of Humboldt State University's Third Street Gallery to urge that the gallery be preserved from its planned closure.

Third Street Gallery is among the university's flagship cultural venues, a important point of contact between HSU and the surrounding community. Under departing curator Jack Bentley's able leadership, annual visitors have topped 26,000, making the gallery in Old Town Eureka one of the university's most popular institutions. Its closure would not only diminish the prestige and visibility of the HSU art program and the HSU art degree; it would also represent a body blow to the arts community.

Third Street Gallery has developed a vital exhibition program under the directorship of an active, independent curator. Many of HSU's most talented art students who are now working as professionals in the field began their careers by showing there. Distinguished alumni and artists with HSU connections have exhibited there in mid-career. Some have held retrospective exhibitions that have showcased artworks made across lifetimes of creative achievement. If the gallery is shuttered as planned, its absence will leave a void. This will be particularly damaging in the remote and semi-rural, yet artist-intensive county where we live -- a place where first class cultural spaces, being few and far between, are cherished.

Closing the school's only professionally active, off-campus exhibition venue for the visual arts would have multiple associated negative outcomes. It would deprive HSU art students and alumni of a valuable professional resource.

It would cut out the core of professional experience that presently constitutes the curriculum for students enrolled in the Museum and Gallery Studies Certificate Program.

It would hinder recruitment, making it harder for the art department to attract talented applicants who are professionally committed and serious at an early stage in their careers.

It would eliminate HSU students' opportunities to work as curatorial assistants, gallerists, installation managers, and art handlers in a genuinely pre-professional context.

It would deprive members of the public of a cultural space in which we take justified pride.

The idea that the exhibition spaces on the HSU campus (the Reese Bullen Gallery and the Gou'dini Gallery) are likely to take up slack in Third Street's absence is is not credible, for several reasons. These spaces have no mission of public service. They have no dedicated parking, and they offer only limited access to the general public. Neither has a full-time curator or maintains an active website. These gallery spaces remain important for HSU art students. But assessment of their programming and attendance statistics will point out the degree to which their mission has been, and should continue to be, different from that of Third Street Gallery.

Closing the gallery would represent a rejection of the university's mission of community outreach, a diminishment of institutional ambition and a retraction of scope. For this region, these are losses that far outweigh whatever benefits may be derived from reaping a windfall in short-term savings or shifting budget dollars from one university department to the next.

I urge you to reject the proposed closure and continue to support our arts community--by funding Third Street Gallery, by preserving the gallery's independence, and by hiring a curator with vision who will ensure that Third Street continues to serve the university and community at its present level of excellence.

Sincerely,

Gabrielle Gopinath

#### **Third Street Gallery Threatened Closure**

Inbox x

#### Ellen E Land-Weber <ellen.land-weber@humboldt.edu> Jan 3

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril, joey.mularky, me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Dear Humboldt Academic Community,

It has come to my attention that HSU's valued Third Street Gallery is under consideration for closure.

What a shame and mark of disrespect that would be for the art communities of HSU, Humboldt County and beyond.

As a thirty plus year veteran of the HSU Art Department I have witnessed the long hard slog it took to create this gallery, its valuable student program, and its subsequent glorious success. It is widely viewed as the premier exhibition space in the local community, and is nationally respected for the quality of its shows, all of which garner good will and recognition for HSU.

As with the disappeared Nursing Program, loss of the Third Street Gallery would be a serious diminishment of HSU"s reputation, from recruiting prospective students, to the quality of the Art Major curriculum, and regard in the local community that supports it with charitable donations.

It would be a serious loss all around.

Respectfully yours,

Ellen Land-Weber, Emerita Professor

#### **HSU THIRD STREET GALLERY**

#### Lori Goodman <a href="mailto:loribg@suddenlink.net">loribg@suddenlink.net</a> 12/30/17

to mark.rizzardi, Alexander.Enye., erick.eschker, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, hs807, james.woglom, jtm417, Cheryl.L.Johns.

Dear Mark Rizzardi, Professor of Mathematics, Co-Chair, URPC and Alex Enyedi, Provost and Vice President for Academic Affairs, Co-Chair, URPC.

My first reaction when hearing that Jack Bentley was leaving HSU and the amazing gallery and program he created was extreme sadness. But when I heard that HSU was considering cutting the gallery and the program, my reaction was one of disbelief and anger. Such an incredible program has been created that so greatly enhances the city of Eureka and creates a good will in the community towards HSU that is sometimes lacking.

But my main concern is the elimination of a viable and important program. Jack Bentley has created a program that teaches professional curatorialship to art students who go on to get important jobs throughout the country. Loosing this program would be a great loss for HSU. Having had a show at the First Street Gallery, I can attest to the extreme professionalism, the attention to detail, the attention to professional writing, curating, and critiquing. I have watched many of these students go on to careers both in art and elsewhere with confidence and a sophistication missing in some Humboldt students.

Many in Humboldt County would never venture to HSU for an art show; they go to the Eureka gallery where they are exposed to creative, innovative and sometimes controversial art not seen elsewhere in the County. By eliminating the Eureka Gallery you will not be able to garner more visitors to the campus, you will simply loose a large and supportive following. To disband this program would be a terrible disservice to the University, the art department, and to the community. I know there are others more than capable of carrying on the future of the gallery. If the money is diverted to another program, rest assured that I will no longer donate to HSU.

Please do not close the HSU Third Street Gallery.

Lori Goodman

#### Regarding the proposal to close Third Street Gallery

#### Meheen Ruby <meheenrubyart@gmail.com> Jan 5

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

As an alumnus of Humboldt State University, the continuation of Third Street Gallery is imperative to the continued growth of my career. I can not understate this fact.

I graduated with the centennial class of 2014 with my B.A. in Studio Art with a Certificate in Museum and Gallery Practices. During my time at HSU, I was greatly influenced by the work I saw and the artists I was able to work with during my time in attendance of the program. I interned at the former First Street Gallery, and the video & graphic design projects I helped to produce as part of that program have become staple portfolio pieces that have gotten me jobs.

I have food on my table and a steady income because the work I produced during my internship was of such a high caliber, I am still able to use it in applications. Currently I work as a mentor for Youth Arts Collective, which is an arts education studio/gallery space, and I also work for Bernard Trainor & Associates, maintaining a catalog of artwork and the website, and providing graphic design support. Not many arts graduates can say that they are gainfully employed in the arts only a few years out of school, without a Master's degree, but that is a testament to the quality of my education and the experience gained at my internship.

Beyond what I experienced as a student, I was also greatly influenced by the work that I saw displayed as part of the rotated exhibitions. It has been a career goal of mine to show at Third Street Gallery – many alumni do, and it is truly a world-class gallery that matches what you could find in San Francisco, Carmel, Los Angeles, or New York.

Recently I was awarded my first artist grant, and the body of work that I am developing because of the funding, I was planning on submitting as a show to Third Street Gallery. If the gallery is closed by 2019 I lose this important step in establishing my career. There is no replacement in my mind for the exposure and career boost I would lose by not having this exhibition opportunity.

I have great respect for the on-campus galleries, particularly the Goudi'ni & Reese Bullen galleries, however it is not an accessible space for the larger North Coast

community or public to interact with the art. Tourists often walk through Old Town Eureka and there is just no comparing an on-campus space to the class, professionalism, and remarkable quality of the off-campus space. It deeply saddens me that this program could close. If this is to happen, rest assured that in protest I will never financially contribute to Humboldt State University, scholarship funds, or attend alumni events.

I work in a youth arts after-school program with 65 current students in which 95% of students attend college, the majority of them majoring in the arts. I will have serious reservations about recommending Humboldt State to my students if this program is dissolved, despite my love for the rest of the art program and my positive experience there.

Jack Bentley has laid the foundation of an institution that should be the absolute pride of Humboldt State. It is beyond appalling to me that such a highly regarded part of the community is being considered for closure, when the strong foundation of the program is such that it could continue in perpetuity with new leadership. If you are interested I could name a few skilled and dedicated alumni that would do the program justice.

The closure of this space will have direct consequences for my career. The closure of this space will have direct consequences to the detriment of Eureka. The closure of this space will have direct consequences for the quality of education that current and future students are able to receive at Humboldt State. The closure of this space will make it difficult for me to recommend the art program to the many prospective students I work with.

I do hope that you will reconsider. Thank you for your time.

With absolute sincerity,

Meheen Ruby Hauge Class of 2014 B.A. Studio Art, Certificate in Museum & Gallery Practices

#### The Future of HSU Third Street Galley

#### **Melissa Hinkle <iammelissahinkle@gmail.com>** Jan 17

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, Kris, amber.blakeslee, Cheryl.L.Johns., jtm417, jack.bentley

January 17, 2018

Mark Rizzardi, Alex Enyedi and the University Resource Planning Committee,

I'm writing to you as a concerned community member, an HSU alumni, and a former intern and volunteer of HSU's First/Third Street Gallery.

Upon moving here in 2011, before I was a student at Humboldt State, I was a student at College of the Redwoods. It was at CR that I was first encouraged by all of my art professors to attend Arts Alive. I remember the very first time I attended Arts Alive. It was unforgettable to me, because of HSU's (then) First Street Gallery. It was the hub of all of the activity! It was this first visit to the gallery that solidified my pursuit of my Studio Art degree. I don't remember an Arts Alive that the gallery wasn't packed full! Both First Street Gallery, and now, Third Street Gallery were and are such an essential part of this community. It is THE place to be to see contemporary artwork from working artists, locally and internationally.

As a student and an alumni HSU's First/Third Street Gallery provided me with, and continues to provide me with opportunities to build my portfolio, and professional skills as an artist. As a student I had the privilege of interacting with local and visiting artists. These artists shared priceless knowledge with me, and other interns. It was an unforgettable, life changing, experience!

Additionally, I had the honor of preparing a portion of Cheech Marin's Chicano Art collection. It was with this show and others that I gained the knowledge, and learned the skills necessary to handle and hang artwork. While a student, and now as an alumnus, the gallery has given me the opportunity to show my artwork to the community. This has given me the chance to interact with, and start conversations with many individuals from the community that I may have never met without the presence of the gallery.

Third Street Gallery is vital to connecting artists, and the people of the community. The Gallery is inclusive of everyone, and invites anyone to step through the door and explore ideas that may have never been presented to them otherwise. The Gallery presents the

community with artworks pertaining to many forward-thinking concepts. This provides people the opportunity to step into a new space and walk away with new perspectives. Viewing artwork has the power to change people, to teach people, to move their emotions, to open their minds, and Third Street Gallery has the location, and space for the artwork, to do it.

Switching the focus to on campus galleries, will surely harm the participation and the impact on the community. The presence of HSU's Third Street Gallery in the heart of Old Town Eureka provides local folks and visiting tourists with an opportunity to stop in and view art. The galleries on campus are commendable, but hardly compare in foot traffic. Their location on campus is isolated. There's no doubt in my mind community participation and impact will dwindle.

Allow me to quote HSU's Vision, "We will be a regional center for the arts." How can you be inclusive of a "region" when you can only provide them with two small isolated galleries on campus, away from the community? In addition, these galleries can only hold a fraction of what Third Street Gallery can hold. The removal of TSG, is a removal of a regional center of the arts.

If the gallery were to close, I would never consider donating my time, or financially to Humboldt State University. This is a program that helped shape me into who I am today. HSU's First/Third Street Gallery has certainly expanded my horizons. Please allow it to expand horizons of future!

I urge you to consider putting community resources first, instead of conserving monetary resources.

Thank you for your time.

Sincerely,

Harley Hinkle, formerly Melissa Hinkle

Class of 2015

B.A. Studio Art, Certificate Museum & Gallery Practices

#### **Keep Third Street Gallery Open!! (PLEASE!!)**



#### Angelina M. Allen I <ama878@humboldt.edu> Jan 1

to mark.rizzardi, Alexander.Enye., Erick, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., Heather, Julia, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Dear Resource Planning Committee,

I urgently ask you all to keep Third Street Gallery (TSG) open and supported by the university. It deeply concerns me that this venue, which gives a platform to HSU students to learn hands on gallery and museum practices with traveling artists, is planned to be dissolved and fiscally adsorbed.

TSG offers a myriad of opportunities that on-campus galleries inherently cannot offer. Because TSG is a town away from HSU, prominent artists are interested in showing their work there. As a student, I was fortunate to meet Anna Teresa Fernandez and assist in the installation of her work at TSG. If TSG was on HSU campus, it is highly unlikely that she would have accepted Jack's proposal to show her work because she is too elite of an artist for such exhibition spaces. Showing her work at TSG led to more important events than merely hanging her work: she came up to Arcata and Eureka for artist talks AND did studio visits with Honors Painting students.

You see? TSG is NOT just an exhibition space; it fosters community development and pulls prominent artists from all over the country to our remote town of Eurkea and Arcata.

Thank you for taking the time to read my letter and take my concerns into account,

Angie Allen (2016 graduate)

#### **Keep the Third Street Gallery!**

Inbox x

#### McNiel Julie <jamcniel1@gmail.com> Jan 1

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel, heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Dear Co-Chairs of the HSU University Resource Planning Committee,

I am writing to you and all concerned, to express my dismay that you are considering closing the HSU Third Street Gallery in Eureka. I hope that you will reconsider.

I have been a teacher of the arts at HSU and many other schools along the West Coast, an exhibiting artist at the (formerly) First Street Gallery, have donated \$ to the Gallery, supported students, staff, and the larger community off and on campus, formed a scholarship fund to promote cultural study for HSU students, and believe that the Third Street Gallery is one of the top, if not the best, venues to view contemporary visual arts in far northern California - a valuable cultural asset.

In our rural community, the Third Street Gallery provides access to art, art education and critical dialogue unlike anywhere else in the region, with the gallery open to those who do not usually visit the HSU main campus. Gallery programming promotes diversity, connecting artists from within and beyond the region, with HSU students and the larger community, introducing new ideas, themes, and cultural dialogue and relationships. HSU's other galleries are far less accessible.

Third Street Gallery places HSU front and center, as a leader in the arts and culture of the region, with annual public exhibitions that address social justice and environmental issues. Eureka's 'Arts Alive' draws large crowds every month, stimulating the local economy - with the Third Street Gallery currently located at the heart of this vibrant arts neighborhood. It is a forum for student recruitment, a public relations resource, and a hands-on classroom for HSU Museum and Gallery Studies students to develop skills applicable to career goals.

As both a former HSU and a CR art instructor, I've brought many groups of diverse students who are involved in many kinds of study and from varied backgrounds, often for the very first time, in to the Gallery. It is a unique place to engage students in interdisciplinary dialogue and develop critical thinking skills, linking the arts and cultural worlds with many other areas of study and research.

Thank you very much for taking the time to read my letter.

Sincerely,

Julie McNiel, MFA, Lead Artist, PBSP, William James Association, Arts in Corrections Program.

www.juliemcniel.com

#### third street gallery

#### Jacqueline Dandeneau <thearcataplayhouse@gmail.com> Feb 12

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Resource Planning Committee,

Dear Mark Rizzardi and Alex Enyedi and indeed all of Humboldt State University,

It is with great consternation that I read about the possible closing of Third Street Gallery. As an artist and community leader I truly believe that connections between Humboldt State University and the community at large are essential to creating a healthy community. This action comes at an acutely disastrous time, when Humboldt State University needs to bridge the gap between students and our community, not sever one of the assets and links it has .

We all understand that The Third Street Gallery and the arts are essential components of who we are as a society. For millennia, the arts have been used to foster dialogue and individual expression, illuminate societal difficulties and successes and create empathy and understanding. By "coming down off the hill" into the community at large Humboldt State University demonstrates to both their students and the community at large, that they are committed to bridging the differences that have been so prevalent of late. The Third street Gallery plays an essential role in community outreach, provides a non commercial gallery for local and visiting artists, offers diverse exhibits and provides a link to discussions on social justice, racial equity and the environment.

The arts are an enormous contributor to our County and the Third Street Gallery stands as strong artistic bastion, one of the few non-commercial, accessible galleries in our area, offering diverse and sometimes controversial programming. As the federal government threatens to cut all funding for galleries, arts programs in schools, theaters, humanities programs, libraries, theater, music and museums we must hold tight to our connections. Now more that ever the arts and artists must band together to embrace understanding and diversity, to make sure our voices are heard.

The gutting of this gallery would be a tragedy for our community and it's relationship to Humboldt State University.

"all in all its just another brick in the wall" Pink Flloyd

I strongly recommend and vehemently oppose the current proposal to repurpose funds, and therefore close, the Third Street Gallery.

Jacqueline Dandeneau Playhouse Arts/Arcata Playhouse

# My voice in opposition to the projected closure of the Third Street Gallery Inbox $\mathbf x$

m verdiere <marceau.verdiere@gmail.com> 12/30/17

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, Lisa.Rossbacher, lar400, Lisa.BondMaupin, Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., Jack.Bentley, Kumi

Dear HSU staff and faculty members who seem to be connected to, interested in or implicated in the apparent process/project to shut down the HSU Third Street Gallery.

I would like to express my concern and opposition to the intended closure of the Third Street gallery as exposed by its director Jack Bentley. Having known Jack for many years as a man with integrity, I trust that he sounded the alarm in good faith.

As an educator in a public school, Northcoast Preparatory Academy, I am certainly aware of our educational system's financial realities and pressures. I followed the recent events surrounding the athletics department. The decisions are difficult and complex in nature. I get it. Now one of HSU's, and as importantly our greater community's venue for visual arts and diverse culture seems to be under threat for reasons that are yet unclear but appear to be ill-intentioned.

Humboldt County is a poor and isolated area but we can be proud of a supportive arts community. The HSU arts department is filled with great talent in both faculty and the student body. Our community has benefited immensely from this talent through HSU's galleries, especially Third Street and it's previous incarnations in Eureka, easily accessible to all, and it has fostered and inspired countless of our creative souls here in on the Northcoast. The gallery has excellent curating records showcasing art from an incredibly diverse background, and as we all know, diversity is not Humboldt's strongest point.

But through the offerings at the gallery I have felt challenged and inspired and I can assure you it has been the same for my students whom I have taken on countless occasions to see and reflect on the works shown and it has been beyond beneficial for them to see works from artists coming from all types of backgrounds tackling through art an immense variety of issues. It is crucial for our community to witness excellence in the arts and Third Street offers it without a doubt. There are too few venues in Humboldt that propose such work and the closing of the Third Street gallery would be a truly sad event, adding yet another empty hole in the cultural fabric of our very fragile community.

I hope the decision has not yet been made and I ask that you consider the greater implications before making your choices. I understand that you have several venues on Campus, and I visit them often but it is disingenuous to pretend that the visitors to the Third Street gallery would be coming to HSU's campus in anywhere close numbers. Frankly, the parking difficulties alone are a fantastic obstacle to creating an inviting access to those venues. Maybe among you, some do not care much about the art, but for those who do, please position yourselves as caretakers rather than dismantlers.

I suspect you will receive many such correspondences in the coming days and I do not expect an answer to this email, nor do I seek one. I will, of course, be following with great interest the developments and if appropriate and helpful I would gladly contribute to any conversation that would help the process.

Thank you for taking the time to read this plea, and I wish you all a wonder-filled new year

Best regards,

Marceau Verdiere IB Visual Arts Teacher Northcoast Preparatory Academy

www.marceauverdiere.com

#### The Importance of the HSU Third Street Gallery

Inbox x

#### Mauro, Johanna < jmauro@nohum.k12.ca.us> 12/31/17

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, James, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Although Humboldt County is known for its many art galleries, this does not mean that there are many *high quality* galleries dedicated to trained artists. This is an important distinction. In fact, I would say there are only a few galleries that consistently display thought provoking, interesting, skilled work. That is not to say the other galleries do not contribute to a thriving arts community I am proud to be a part of, but galleries like the Third Street Gallery are important and rare.

I have been an art teacher at Arcata High School and the Arcata Arts Institute for 20 years and am constantly encouraging and sometimes requiring my students to attend Arts Alive! The Third Street Gallery is an important stop during their gallery walk. Not only is the art excellent there, but it shows these local art students what is happening in the HSU art department - by students and faculty. I can think of no better recruitment tool. I do occasionally take my students to HSU to the Reese Bullen Gallery and the Goudi' ni Gallery, but they much prefer to go to the vibrant, energetic celebration of art and music that is Arts Alive! It shows that the HSU art department is part of this exciting community. And there are plenty of art students who are not in easy walking distance to the campus, who's only contact with the HSU art department is through the Third Street Gallery.

It is vital that HSU art students get experience showing their work to a larger, more diverse audience as well as experience running and curating a community gallery. It would be a huge loss to the art department at HSU, as well as the larger arts community. At a time when Eureka was just declared a state cultural district, it makes sense to stay part of this exciting momentum moving forward. Please do not close the Third Street Gallery.

Sincerely,

Johanna Mauro Art Teacher, Arcata High School, Arcata Arts Institute

#### **Third Street Gallery**

Inbox x

#### Marilyn Andrews <mandrews1110@gmail.com> Jan 2

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

At the turn of the year, I received a disturbing email from Jack Bentley, who is retiring as the Third Street Gallery director after a long and fruitful run. Jack wrote that HSU plans to shut down the Third Street Gallery. What a tragic mistake this would be were it to come to pass!

The Third Street Gallery is open and accessible to the entire Humboldt community. I have many times attended receptions on Arts Alive at the First Street Gallery, and now the Third Street Gallery. Hundreds of art lovers show up at these events, and many of them are community members who are not necessarily associated with HSU. It is easy to park, and enter the galleries off the sidewalk. As such, HSU's Eureka galleries provided a vital bridge to the general community.

The galleries on the HSU campus, which provide excellent exhibition space, do not provide any kind of bridge to the community. They are elite little enclaves that mostly allow students and faculty to share their work with other students and faculty. Most community members don't ever see these exhibits. Many don't even know they exist. Few want to deal with the complexities of access and parking.

More than once I have witnessed wonderful programs that have been created and nurtured for years by professors with imagination and perseverance fall to the chopping block when the professors retire. Greedy managers of programs with other interests gobble up their funds in a heartless and senseless redistribution of resources. Successful programs are hard to create, but once created, they should be allowed to endure.

The Third Street Gallery is a wonderful program that Jack Bentley created and nourished for nearly 20 years, and now it is in full bloom. Why not hire a new gallery director, and continue the only gallery which serves both HSU and the Humboldt community? I do hope those of you who are involved in the decision to close the Third Street Gallery will reconsider. By shutting down the Third Street Gallery, HSU would be perpetuating its image as its own little world that is not a part of the larger community.

#### **HSU's Third Street Gallery, great Art-Viewing Experiences**

#### John Pound <jpound@poundart.com</pre> Jan 15

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417,

Dear Friends,

I was dismayed to learn of a proposal to shut down HSU's Third Street Gallery and re-allocate its budget to other departments.

I live in Humboldt County. I've been a cartoonist for 40 years, having worked with clients including Topps' Garbage Pail Kids, MAD magazine, and Rhino Records. Recently I've been making prints, books, videos, and sounds purely by writing computer code. I've had a one-person show at First St. Gallery (Third Street Gallery) featuring both my commercial art and my cartoon digital / code art.

I love the selection of art that Third Street Gallery shows (featuring HSU students, faculty, regional, and nationally recognized artists) and the high quality of its installations. I have been grateful for Jack Bentley's excellent gallery direction over the decades.

If I had to tell a visitor about ONE gallery to visit in Northern California, it would be Third Street Gallery. Based in Old Town Eureka, it is easy to find and visit (more so than HSU's on-campus galleries).

As both viewer and artist, I hope HSU will continue supporting and funding Third Street Gallery, so I and others can have more great art-viewing experiences!

Thanks,

John Pound

#### **Letter in Support of Third Street Gallery**

#### richard evans Jan 27

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Please open PDF attachment. Thank you.

January 27, 2018

Dear Co-Chairs Professor Rizzardi and Provost Enyedi,

I am writing in support of The Third Street Gallery and to urge HSU to maintain the gallery and its programs in its location in Eureka.

Because the gallery is in town, is accessible, and participates in community events such as Arts Alive! it serves as a vital place of intersection between the university, artists, and the public of Humboldt. The galleries on campus can never fill this role as the parking and the physical challenges of the campus make attending exhibits there an inconvenience, impossible in some instances for many members of our community.

As a working artist, and a journalist writing about the arts, it has been my pleasure to review many outstanding exhibits at the gallery, and to become acquainted with the Museum and Gallery Practices Program. I also sit on the boards of two community organizations which are passionately concerned with elevating the quality of life in our neighborhoods, and with fostering opportunities for learning and career advancement. The Third Street Gallery and its practicum could not be more relevant to the missions that these organizations embrace.

I know you will receive many letters that will highlight a multitude of assets the gallery brings to our community, because I know that the gallery is held in high esteem by local artists and is beloved by Humboldt's art-interested community. Please add my voice to the chorus.

Sincerely,

Richard Evans

Richard Evans Board Member, Redwood Community Action Agency, and Vice President of the Board of Directors of Westside Community Improvement Association, directors for The Jefferson Community Center and Park

## Possible Closure of HSU 3rd St. Gallery

Inbox x

## Kit Davenport <davenport.kit@gmail.com> Jan 7

to mark.rizzardi, Alexander.Enye., bcc: me

January 7, 2018 Kit Davenport Arcata, CA.

HSU Resource Planning Committee et al To whom it may concern:

As a local community member, artist, and HSU alumna, I'm writing to express my deep concern that HSU's Third Street Gallery may be closed, after Jack Bentley retires this year. This would be a BIG mistake for so many reasons! The Third Street Gallery is a cultural resource of highest quality that benefits not only HSU students, but the entire Humboldt County community (and beyond.)

As a contemporary art venue it has no match in this part of the state. Artists of local, national and even international reputation have been featured here [and at First St. Gallery], giving the Northcoast access to art one might otherwise view only in metropolises like the San Francisco Bay Area. Its location in downtown Eureka is essential to a broad community (including touristic) audience --- here the exhibits are accessible to everyone. The campus galleries such as Reese Bullen and Goudini primarily attract a campus/ student viewership --- I am sure it is demonstrable that numbers of community visits to these galleries are FAR lower than those to Third Street. With closure of Third Street Gallery Eureka would lose an important cultural center. HSU would lose a shining example of its leadership in the Arts, as well as a public relations resource in the community at large.

As an accessible urban Northcoast gallery Third Street is a more inviting venue for non-local artists of established reputation than the on-campus galleries. Other exhibits which highlight local artists and local issues are an important way for the university to interact with / reach out to Northcoast "communities of interest" such as local indigenous people, or social justice and environmental groups, in an off-campus location which is more accessible to non-students and shows HSU's broader embrace and engagement with social concerns.

The student training that takes place in this community gallery is exceptional. This

highly professionally run arts venue surely serves as a recruitment "plus" for potential students who want training in arts/ gallery/ museum related careers. Third Street Gallery also often offers HSU art students and alumni important exhibition opportunities, and real-world exposure, as they begin their professional careers. Its closure would be a regrettable diminishment of HSU's Art program.

The HSU Third Street Gallery is an institution valued *very* highly by students, alumni, and the Northcoast community at large, especially artists. A visit to Third Street on an Art's Alive Saturday night will show its vibrancy and popularity! Its closure would be a real diminishment of our local cultural life.

Please reconsider any plans to shutter the gallery.

Sincerely,

Kit Davenport (davenport.kit@gmail.com)

## **Third Street Gallery**

## S O <soconnor837@gmail.com> Jan 18

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Dear Mark Rizzardi, Professor of Mathematics, Co-Chair, URPC and Alex Enyedi, Provost and Vice President for Academic Affairs, Co-Chair, URPC.

I am a graduate of HSU who went through the gallery certification program. While in that program, I had the honor of interning and working as a gallery assistant at all the Humboldt State galleries. During that time I gained more professional, in-depth and comprehensive experience at the First/Third Street gallery site than the oncampus sites. By closing the Third Street Gallery, I believe students in the gallery certification program will miss out on experiences that the on-campus galleries won't be able to provide.

Now that I've graduated and no longer working with the galleries, the Third Street gallery still operates as a valuable resource for easily accessible and relevant exhibitions. Not just for myself but for the thousands of people I watched pour through the gallery who would have otherwise not seen the exhibition were it located on campus. The campus galleries hardly receive guests who are not students.

Imagine that some of the exhibitions held at First/Third Street galleries were held on campus. Take "Golden States of Grace", "Chicanitas" and "All or Nothing" for example. I don't want to get into detail about these exhibitions but they were some of the most impactful and culturally important exhibitions I've seen here. I highly doubt any other institution could or would bring something like these exhibitions up here. Although these exhibitions would have been seen by HSU students regardless of location, I think the importance of these exhibitions is to be seen by the greater population as well. The resources and effort put into curating and exhibiting shows like these would not be well used if they were kept on campus.

Trying to stay non-sentimental in my argument, I whole-heartedly disagree with the decision to cut Third Street Gallery to allocate funds for on-campus purposes and completely agree with Jack Bentley's stance to maintain the gallery as a resource for the community.

Shawn O'Connor



## **Demetri Mitsanas**

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Dear,

Mark Rizzardi, Professor of Mathematics, Co-Chair, URPC Alex Enyedi, Provost and Vice President for Academic Affairs, Co-Chair, URPC

A few words in support for the existence of the Third Street Gallery(prior First Street Gallery) in old town Eureka.

"Arts Alive" has been a very important, popular and successful event, culturally and commercially; desperately needed for Humboldt County. The Third Street Gallery has been pivotal to the success of the event. Throughout the years of operation, the gallery has brought local and national exhibits of high profile, equivalent to exhibits in major cities.

Also, the gallery has operated a very successful training program for HSU graduating seniors in museum and gallery business practices. A training extremely useful for employment for art graduates.

The Third Street Gallery, throughout the tireless efforts of its director, has developed an extensive list of individuals contributing funds for the gallery's operation. I doubt these contributors will continue to offer their assistance if the gallery will be eliminated.

I believe that all those factors should be taken in consideration before the decision will be made in closing the Third Street Gallery.

Demetri Mitsanas Emeritus Professor of Arts, HSU

## The Future of HSU Third Street Gallery

Inbox x

**Heather Cruce** Jan 16

I am writing on behalf of the future of HSU Third Street Gallery.

It would be a detriment to HSU and its surrounding communities to extinguish Third Street Gallery. I myself am an HSU graduate who interned, worked and had the opportunity to exhibit at the gallery. The gallery tends to be a portal where studio art and art history students take their undergraduate education to a level that prepares them for post graduation. HSU does not offer a BFA degree (at least during my time) yet many of us went on to study and earn a Master of Fine Arts degree and work in the art field. I do not think that it is a coincidence that myself and many of these students spent at least a semester or more at HSU Third Street Gallery.

Humboldt State University is a special place. The student opportunities for art, culture and outside classroom academic experiences is vast. The university does have several art clubs/organizations, there is an annual student exhibition and several spaces on campus to exhibit work. While on campus opportunity is vast HSU Third Street Gallery brings students, local artist and Humboldt county community together in a way that no other organization on campus can. Much of this rests on the dedication from the director Jack Bentley but the other part of its success is its location in downtown Eureka. The gallery's location provides a space for students to work with local and visiting professional artists. Receiving practical experience of the art world and learn from successful professionals. Thousands of patrons visit the gallery, offering conversation, communication and collaboration opportunities that could only be fostered at the off-campus gallery.

My personal experience with HSU Third Street Gallery is beyond anything I could write in an email but I would like any talks of cutting the gallery to please remember the HSU pledge which it boasts as being the originator of: "I pledge to explore and take into account the social and environmental consequences of any job I consider and will try to improve these aspects of any organizations for which I work." Eliminating the gallery would push the University community further up the hill and contribute to the social gap that is widening in our communities.

Please do anything in your power to keep HSU Third Street Gallery a part of its vibrant community.

Thank you for your time and consideration, Heather Cruce

## **Concerning the Third Street Gallery**

## **Annakatrin Kraus <annakatrinkraus@googlemail.com>** Jan 18

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Dear Mark Rizzardi, Alex Enyedi and Humboldt State University,

It has come to my attention that there is a decision in the air of whether or not to close the Third Street Gallery in Eureka.

First of all, allow me to introduce myself, I am artist Annakatrin Kraus. In 2011 I graduated with a BA in Art from HSU concentrating in sculpture and ceramics. I also participated in the Museum and Gallery practices course, going on to do an internship at the Third Street Gallery in Eureka. After the internship I was employed at the gallery as a gallery assistant for the rest of my time studying, a period of about two years.

I now live in Berlin Germany working as an artist. After gaining an MFA degree here in Germany I positioned myself in the country's bustling capital, Berlin. I run a studio collaborative and exhibit my works throughout Europe. I am active in planning artworks for public spaces, organizing group art shows and participating in artist symposiums and festivals. I also teach workshops and attend artists in residencies.

Throughout my journey, there have been countless times where I have referred back to the skills and insights learned at the Third Street Gallery. In hindsight I can easily state that the Museum and Gallery practices course AND being at the Third Street Gallery provided me with some of the most invaluable lessons in support of my future path. The experience prepared me in so many ways for the tough, competitive field I am now an active member of.

As a part-time student at HSU, the afternoon gallery work schedule allowed for oncampus classes in the morning and then a change of scenery at the off-campus location of the Third Street Gallery. I rode my bicycle there through wind and weather, using the time while cycling to envision new creations and dream of my future. I found that traveling often to Eureka from Arcata, supported my sense of possibility. The off-campus location of the gallery exposed me to a real-time experience while at the same time offering the guidance and support of a learning environment. At the gallery I came into contact with community members and

professional artist, many of whom have developed into lasting friendships. Some of the many skills I learned while at the gallery include creating invitations cards and promotional material using computer programs, know-how that I use in my profession almost every day! I also learned how to build walls and compose spaces, constructing atmospheres wherein artworks could then be curated together to create cohesive art shows. These skills I also use constantly in the creation and exhibition of my own work.

Exposure to local and national artists exhibiting their work at the gallery was key in gaining insight as to how I could become a professional artist. From simple things like seeing how professional artists finished their work for display, to complicated scenarios of how they envisioned an installation, are just a few of the endless amount of techniques and expertise I absorbed while working at the gallery.

Proper archival techniques, art handling and packing, is another area important in the field of art that I was first exposed to at Third Street Gallery. Building secure shipping crates and display pedestals, learning to write a press release and interacting with collectors and donors is yet another important element of the art world that can only really be learned by doing. The Third Street Gallery is not just a building that displays art, it is a laboratory where practice can be made perfect.

After about a year of working at the gallery I was given the opportunity to mentor the new students coming in for the internship program. This allowed me to teach what I had learned, deepening my experience further and giving me a chance to practice my skills.

To close the gallery would be to art students the same as shutting the doors of laboratories for the science students. Would a student studying microbiology be able to see and learn about the world without a microscope? The Gallery is for art students the equivalent tool. With this letter I implore you to keep this off-campus learning experience open.

I thank you kindly for the time you have taken to read my words and for reconsidering the tough decisions on the table. I hope that this letter has given some insight into the gratitude I still harbor toward the program and the valuable lessons learned at the Third Street Gallery.

If you have any further questions or comments I welcome you to contact me directly at <a href="mailto:Annakatrinkraus@gmail.com">Annakatrinkraus@gmail.com</a> and for examples of the work I am now making visit my website at <a href="mailto:www.annakatrinkraus.com">www.annakatrinkraus.com</a>

All my best, Annakatrin Kraus

## **Third Street Gallery closure**

# Diana Lynn < <a href="mailto:lynndiana@usa.net">lynndiana@usa.net</a>> Dec 31

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

To: Mark Rizzardi, Professor of Mathematics, Co-Chair, URPC and Alex Enyedi, Provost and Vice President for Academic Affairs, Co-Chair, URPC

This letter is in support of the continuation of Third Street Gallery.

You already know all the arguments, so I won't fall into redundancy.

But here's my single point in writing to you: The gallery is presently the broadest connection the university has with the local general public outside of KHSU and sports, and it is the single best connection with influential local off-campus leadership. Please ask yourselves why anyone associated with HSU would wish to severe this vital town and gown relationship. You cannot retreat into an ivory tower and then lament when you don't receive local support.

Also, the public will NOT simply move over to exhibitions on campus since they will not choose to deal with parking and location. Van Duzer performances cannot be equated with on-campus art exhibitions - 'Art's Alive' is what draws the crowds.

I've lived here over fifty years, and earned the second MA in art offered back then, and understand how art reaches people who otherwise have zero interest in HSU and its survival. The gallery is a lifeline to our community. Please do not become insular in thinking the gallery has little relevance worth supporting.

Sincerely, Diana Lynn



## Christine Woolbright <cw177@humboldt.edu> 12/31/17

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

To whom it may concern,

If you shut down this gallery you will be doing a huge disservice to the HSU community. Please reconsider this decision and find another way to fix your budget. Please! This gallery is a vital part of HSU, please please do not do this.

Sincerely, Christine Woolbright Art Education Major, Class of 2013

## third street gallery:

Inbox x

## Rita <ritaepa@gmail.com> Jan 2

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Dear Alex Enyefi, Provost and Vice President for Academic Affairs, Co-Chair, URPC,

It has come to my attention Humboldt State University's Third Street Gallery in Eureka California is currently being considered for closure in 2019. It could be said that to follow through on this closure proposal would be short-sighted and counterproductive for Humboldt State University, the academic offerings of HSU Art Department's Certificate in Art Museum & Practices program and for the greater Humboldt County community's concerns.

As an alumni of Humboldt State University, graduating with a BA in Art in 1979 and a 42 year resident of Humboldt County, please allow me to offer the following for your consideration.

1

It could be said on a practical level and simply put, dollar for dollar, the Third Street Gallery is a 24/7 three-dimensional-side-walk advertisement for Humboldt State University. It pays back one hundred fold. How? Third Street Gallery is centrally located in Eureka's Old Town. It is within easy access to Highway '101' for the over one million visitors to the North Coast. According to the 17 July 2016 post by Kim Kemp for the *Redheaded Blackbelt* online news site, "Redwood National Park alone recorded 527,143 visitors in 2015, up 98,000 from 2014. The total recorded annual combined visitation to all four parks within the Redwood National and State Parks partnership in 2015 is 1,425,203 people."

Besides enjoying Humboldt County's abundant natural beauty these million-plus national and international visitors also get off the beaten path and appreciate participating in the abundant art, music, theatrical and cultural venues and opportunities available throughout our region.

Among these visitors are families of the prospective students considering enrollment at Humboldt State University, as well as individual-benefactors interested in providing monetarily support of the University's many innovative programs, such as this specific Eureka gallery. These potential and actual sources of economic input reach beyond the boundaries of HSU's campus and concerns. They contribute in subtle and significant ways throughout the surrounding communities...adding to the quality of life for small and large business employers, employees and families...along with schools, hospitals and other social networks.

Appreciation for our unique region is real and evident in the very current 2 January 2018 post by Kimberley Wear of the *North Coast Journal* online site:

"Here's some good news for Eureka: While not No. 1, the city has taken the second slot on *Sunset Magazine*'s list of "20 *Game Changing Places to Live*" that is coming out in the February edition.

The vignette accompanying the entry goes as follows: "This small seaport spent a decade restoring its waterfront with a newly completed 6-mile pedestrian trail. Adding to the charm are grand 19th-century homes, proximity to redwoods, and more artists per capita than anywhere else in the state."

It could be said HSU's Art Department's offers students a wonderful opportunity in a rare blend of academic and practical hands-on work experience with it's Certificate in Art Museum & Gallery Practices program. Please allow me to remind you of it's description under the HSU Art Department's available programs:

"The Certificate in Art Museum & Gallery Practices provides HSU students with the experience they need to successfully begin careers in art museums and commercial galleries around the nation.

... The core of the Museum and Gallery Practices program involves the production of exhibits ... display, preservation and storage of our permanent art collection. Students practice curatorship, registration, art preparation, exhibition design, and installation, with our galleries as the classroom. ... students intern with an off campus gallery or ... at any other museum or gallery that sponsors an internship program. In the process, students gain a deeper familiarity with the techniques, ethics and practices of gallery and museum institutions.

Many of our graduates have gone on to careers in museum and gallery work, or to graduate study. They have found employment at museums such as the Portland Art Museum, the Los Angeles County Museum of Art, the San Diego Natural History Museum, the Contemporary Art Center-New Orleans, and the de Young Museum in San Francisco."

3

It could be said the above mentioned substantial Humboldt artist community benefits from Third Street Gallery's (inter)nationally recognized professional venue, that allows exhibition of their works. Equally, these artists as the greater Humboldt County community benefits from viewing one-on-one exhibitions of emerging and established artists from around the region, United States and world.

Third Street Gallery's unique enrichment opportunities are sound examples of practical, economic and educational benefits. Equally, they are sound examples of aesthetic, cultural and inspirational benefits. Short and long term, the Third Street Gallery and HSU Art Department's Certificate in Art Museum & Gallery Practices program provide vital intellectual and creative resources for our youth, adolescents, professional or working class, and retired neighbors. These are gifts that expand the quality of countless lives in real yet intangible ways. These are gifts that dreams are made of.

With appreciation for your time and consideration of this matter. Every good intention.

Rita Pender Arena

# Michele McKeegan <mikeymcke@suddenlink.net> Jan 3

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

My husband and I were alarmed to hear of plans to cut the budget and eventually close the doors of the University's Eureka gallery. It is a superbly run operation that is always packed on Arts Alive nights as well as being very popular during the rest of the month.

They host excellent artists, exhibit art attractively and train HSU students in an important field of work. I know of a number of students who have gotten jobs curating after graduation.

We have bought at least two and I think perhaps three paintings from the gallery over the years. In the 44 years I have lived in Humboldt County I have not been to the campus gallery more than three or four times. Nor do any of my friends go, perhaps put off by problems of parking and hours of operation. I know my friends have been there equally infrequently.

Historically, the gallery is the only presence of the University in the city of Eureka. I think that shutting it down makes a strongly negative statement about the University's relation to the larger Humboldt County community.

I hope you will reconsider this.

Sincerely,

Michele McKeegan

## **Keep HSU's Third Street Gallery Open**

# Jorie Emory <jorie.emory@gmail.com> Jan 4

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, Kacie, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, Julie, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Dear Professor Rizzardi and Provost Enyedi,

I am writing to express my support for HSU's Third Street Gallery. I was surprised and disappointed to hear of a proposal to close the Gallery. Third Street Gallery is a major asset for HSU and an incredible resource for its students and faculty. It is a vital community gathering place that successfully bridges "town and gown," a feat that many universities only dream of achieving so well. As you may already know, Third Street Gallery is prominent within the Humboldt County arts ecosystem, a successful Arts Alive venue, and an anchor cultural institution in Eureka. Closing the Gallery would be a mistake and a significant loss for the entire community.

I'd like to highlight Third Street Gallery as a working classroom for artists, art students, and faculty. I was one of those art students myself (class of 2005). Third (First) Street Gallery was a keystone arts space for me and my classmates (particularly those of us in the Museum and Gallery Practices program), providing a professional arena to learn about presenting artwork, among many other arts management practices. Perhaps most importantly, we were turned on to our own agency as artists, curators, and arts administrators. These are lessons best learned outside the classroom, off campus, with community, and in public. These are the lessons that have significantly shaped my own career path and professional aspirations.

In our current political/social/economic time, we look to artists to help expand our sense of humanity and compassion for all. This is a resounding call for more art, not less. We need venues like the Third Street Gallery to nurture, challenge, and connect us. Please do not close this important space. If anything, give it more resources--for the return on HSU's investment far exceeds what can easily be measured in personal and creative transformation, critical dialogue, and community vibrancy.

Respectfully,

Jorie Emory, Ph.D.

## **3rd Street Gallery Closure**

## andrew daniel <macaroni\_art@hotmail.com> Jan 7

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Dear Co-Chairs of the HSU University Resource Planning Committee,

As a student, my experience of showing with and attending exhibitions at 1st Street (now 3rd Street) Gallery was one of having to grapple with the high standards of a real gallery that interfaces with the Humboldt community. I showed several times on campus, but those shows always felt like practice runs, displayed in front of an audience that expected student quality work.

Whenever I had the opportunity to show at 1st Street, I felt the need to push myself harder and use best practices in regards to having professional presentation. I knew my work would be seen by the professional artists of the community as well as collectors and the general public. This was a really important catalyst for growth in my early career.

Also, seeing my work through the eyes of a large crowd of strangers was a great reality check. Not every idea came across the way I might have imagined when it was put in front of the general public.

How does an artist learn to make relevant art? In much the same way as a stand up comic needs to practice in front of a live audience, a visual artist needs to be exposed to a variety of audiences and viewpoints to get a sense of how to shape their vision in a way that is relevant to their audience.

I still often think of art that I was exposed to many years ago through this gallery, work that I am sure I would never have been exposed to in our little community, where we live several hours drive away from the nearest economically viable art market. Artwork of stunning quality, that still keeps me striving to be a better artist 16 years after graduation from HSU. When I think of which pieces of art set the bar of excellence for me, many of them were ones I saw at 1st Street Gallery.

Many people think that there is no point in studying art in a rural setting, this gallery's commitment to unconventional voices is one of the few things that helps expose the students to the possibilities that are out there. It's important to see such work in the flesh, not just on the screen, to get a sense for how it fills a room, How it is crafted, how it's size interacts with the body of the viewer.

When I try to imagine our regional art scene without 3rd Street Gallery, the only word I can come up with is provincial. We wouldn't be exposed to all of the great out of town shows, local artists would not be pulling out all the stops to for us the way they do when they get a chance to show there.

The idea that this could be taken away to save a third of the institutions budget feels laughable in the way some one laughs when they just can't believe that this is the new state of our societies priorities. It feels incredibly short sited and deeply disappointing.

I urge you to reconsider this decision.

Thank you, Andrew Daniel

## **The Third Street Gallery**

Inbox x

## Joan Gold <joangold@humboldt1.com> Jan 5

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, Kacie, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Hello All,

I ws shocked to learn that there was a possibility of closing our finest venue for art exhibitions. And very much surprised. I find it hard to believe that The Third Street Gallery which has been the star of our beloved Arts Alive evenings and a precious resource for the artists of Humboldt County is being considered for closure.

As an artist who has benefited greatly from what this gallery offers, I am feeling the threat of this loss personally. The experience of working with the bright and well trained young people in the museum and gallery practices program was stellar during the preparation of the several exhibitions I was fortunate to have at First Street. I have shown my work at other galleries but never did I experience such a professional level of assistance.

I believe I hardly need to mention that the gallery attracts great crowds and has brought in many people who otherwise would be unfamiliar with contemporary visual arts. It performs a valuable service to this community and its loss would be lamented.

I am eighty-three years old now. I was planning to apply for an exhibition in my ninetieth year. Please do not dash my hopes.

Sincerely, Joan Gold

Joan Gold PAINTINGS

http://joangoldart.com

## Third Street Gallery

# Benjamin Funke <benjaminfunke@mac.com> Jan 8

to Lisa.Rossbacher, mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, amber.blakeslee, Cheryl.L.Johns., jtm417

Dear Co-Chairs of the Humboldt State University Resource Planning Committee:

I am writing to ask you to reconsider the projected closure of Humboldt State University's Third Street Gallery. Third Street Gallery makes a massive contribution to the Humboldt arts community. Its removal would be catastrophic.

The gallery's mission statement states that the gallery's purpose is: "To stimulate active public awareness, support and participation in the arts." Third Street Gallery does all of the above. The gallery is virtually unique in the region in the sense that it is able to mount professionally curated exhibitions that showcase the talents of local and regional, but also of national and international artists. It stands out as a beacon to the local arts community.

Speaking personally, I was drawn to the space almost immediately upon moving to the area. The curation was a model of professionalism. The exhibitions were engagingly presented and intelligently designed. When I had the honor of showing my own work in a two-person exhibition at the gallery two years ago, working with Jack Bentley and his staff was a premier experience.

As an arts educator, I frequently bring my students to view the artworks on display and I can remember many rich discussions taking place in front of a painting, video or sculpture in the Third Street galleries. On several occasions Mr. Bentley has given my students an impromptu overview of the gallery's mission and escorted us on a tour of the exhibition, offering insight regarding each work of art. When I visit the gallery I see students in the Museums and Galleries Practices Certificate Program working hard to design, fabricate and install exhibitions that engage with the community.

The Reese Bullen gallery and the Gou'dini Gallery, HSU's on-campus exhibition spaces, do not share the same public mandate as Third Street Gallery and they do not operate at the same level. They offer only limited access to the general public. Neither space has a full-time curator. Neither maintains a website including basics like a description of current on-view exhibitions, a list of gallery locations, a campus map, a phone number, and/or scheduled hours of operation. And needless to say, the parking situation for both spaces is atrocious. These gallery spaces are important for HSU art students because they permit easy access to art on

campus. But the notion that they can in some way compensate for what the loss of the Third Street Gallery would mean is absurd, as any comparison of programming and attendance statistics will show.

Humboldt State University should be celebrating Jack Bentley's achievement in setting a standard of curatorial excellence and successfully developing Third Street Gallery into a vital, popular venue with over 26,000 annual visitors. Third Street Gallery has truly developed into the "crown jewel" of the HSU art program, a space all of us in this area can be proud of. It would be a tragedy to shutter Third Street Gallery. I hope you reconsider.

Sincerely,

Benjamin Funke

#### **HSU Third Street Gallery**

Inbox x

### cassandra erb <cassandrabrianneerb@gmail.com> Jan 8

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

To Whom It May Concern,

I am writing to express my support for the HSU Third Street Gallery. I am an alumnus of HSU and currently work as a museum professional, a career which sprouted and was fostered at HSU's First Street Gallery. This gallery space, and the programs that are afforded through its operation, are an important part of recruiting students that are going to Humboldt to study the arts, as well as an amazing resource for growing students' understanding of the "big picture" of the art world.

I went on to attend CSU Fullerton to do my graduate work in part because of my amazing experience, and the sheer amount of hands on knowledge that was gained, at the First Street Gallery. It seemed natural to seek out other Universities that had unique satellite gallery spaces. In part, when I recommend HSU to young people, who are seeking careers in the arts, it is due to the success of the Third Street Gallery space in educating and directing those young people's careers.

I think that shutting down this space and program would be a huge mistake, not only for the students' sake, but it would cut off an access point to the far north (that is Humboldt County) from presenting arts exhibitions that are diverse and scholarly. This space is so important to the arts community in which it is located. I think that its existence promotes how invested the University is in the community and backing out of that relationship seems damaging.

Thank you for the work that you all do with the University, and thank you for taking the time to read this note.

Kindly,

Cassandra Erb

## **Third Street Gallery**

## Jim McVicker <jim\_terry@suddenlink.net> Jan 10

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, joey.mularky, me, Cyril.Oberland., lar400, Lisa.Rossbacher, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, Cheryl.L.Johns., jtm417, kris.patzlaff, amber.blakeslee

Dear Mark Rizzardi, Alex Enyedi, and the University Resource Planning Committee,

I am writing to express our concern and support for the continued operation of Third Street Gallery and it's programs. It has been brought to my attention that a proposal has been made to close down the gallery after 2018.

I am a painter who has lived in and exhibited my work in Humboldt County since 1977. I have had the good fortune to be part of several exhibitions at Third Street, formerly First Street Gallery, over the 19 or so years the gallery has existed. One of those shows was just this past April - May with my wife Theresa Oats. Of all the years I have exhibited and venues I have worked with, none top the amazing professionalism and quality of exhibit space offered by Thirds Street Gallery, and those students I have worked with over the years. I have also had many sales of my work which I attribute, to not just the work, but the quality experience the public and patrons have at Third Street Gallery. Those sales don't just support the artist, but HSU as well.

The gallery is a gem in downtown Eureka that benefits the public, the students working through the program, artists, and Humboldt State University. It would be a huge loss to our community if it were to close.

Thank you for taking the time to read my email.

Sincerely,

Iim McVicker and Theresa Oats

## Third Street Gallery -- great community treasure

## Karen Sullivan <ks@ksarts.com> Jan 12

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417,

#### Dear Friends,

I am an HSU alumni, a longtime resident on the North Coast, and artist. I have had two exhibitions at First Street Gallery (now Third Street Gallery), which included work from my ongoing series that deals with local environmental issues. I have been very grateful for Jack Bentley's outstanding level of gallery direction, and the student participation under Jack's guidance.

With its ease of access in Old Town Eureka, Third Street Gallery an excellent resource for community artists, local residents, and tourists. It has provided a wide array of outstanding art by HSU students, faculty, as well as regional and visiting artists, comparable to top-level Bay Area galleries and museums.

Third Street Gallery provides greater exposure to the visual arts for children, teens and adults than HSU's campus-based galleries.

I hope HSU will continue supporting and funding Third Street Gallery. This is a treasure that we need to maintain and grow in our community.

Thanks, Karen Sullivan

#### **HSU Third Street Gallery**

## Nina Groth <ninacolor@humboldt1.com> Jan 12

to mark.rizzardi, Alexander.Enye., Lisa, erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Dear Mark Rizzardi, and Alex Enyedi,

Recently I was told that there is a proposal to shut down HSU Third Street Gallery. I am appalled that the HSU would even consider this shut down as the Gallery contributes to the richness of not only HSU but to the whole county.

I am an alum of HSU and have valued, cherished, and enjoyed the cultural richness that the gallery has provided.

From 2005-2007 I served as Chair of the HSU First Street Gallery which gave me a close up understanding of why it is very important for HSU to keep it open. Below is a list of the major points why it should stay open.

#### CULTURAL OUTREACH BEYOND THE HSU CAMPUS

- ACCESSIBILITY TO THE NORTH COAST COMMUNITY
- RESOURCE AND SUPPORT FOR STUDENTS, ALUMNI AND COMMUNITY ARTISTS
- DIVERSITY OF EXHIBITIONS
- REPRESENTATION OF COMMUNITY ARTISTS
- VISITING ARTISTS FROM OUTSIDE OUR REGION-Accessible to the North

#### Coast

- ECONOMIC STIMULATION TO OUR REGION
- STUDENT RECRUITMENT AND PUBLIC RELATIONS RESOURCE
- LEADERSHIP OF HSU IN THE ARTS
- ANNUAL EXHIBITIONS DEALING WITH THE SUBJECTS OF SOCIAL JUSTICE AND ENVIRONMENTALISM
- GENERAL COMMUNITY AND ALUMNI SUPPORT FOR THE UNIVERSITY

I understand you are balancing the budget so it's important that you look at the bigger picture of the University as a whole and the richness that the gallery offers to

students, the community, and visitors.

The HSU Third Street Gallery is definitely a Crown Jewel for HSU.

Sincerely, Nina Groth

## **HSU Third Street Gallery**

## Diana Stockwell <eurekared@aol.com> Jan 13

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Dear Mr. Rizzardi and Mr. Enyedi:

I am writing as a concerned citizen and alumna regarding the proposal to close the HSU Third Street Gallery. This would be a huge loss to the community at large and reflect poorly on HSU. The gallery is an important component of education in our community and at the current location, is accessible to everyone. I think it is imperative that the gallery remain open. HSU should continue to demonstrate its dedication to cultural outreach, diversity and leadership in our community.

Thank you.

Diana J. Stockwell (Diana J. Green, Class of 1979)

## **3rd Street Gallery**

## carol stafford <7dogwood7@gmail.com> Jan 25

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., joey.mularky, me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Please do not close the Third Street Galley. It is important to me, my family, many friends and the Humboldt County community. It draws people to shop in Old Town, Eureka. It exposes art and enriches the lives of residents of Humboldt County and tourists. HSU says it supports the community. It that true?

If football has to go from HSU, it is fine by me. How many players are you guys going to injure? Football ruins lives and leads to dangerous mental illness. Football is way too expensive. Cut the football and HSU will have all the funds they need to support this community. The peak of football madness is over. I am disappointed that HSU officials would be so callous to the art community. Closing the gallery will be a great loss for a petty sum of savings. I and many of my friends are outraged by the proposal.

Carol Stafford, Eureka

## **Third Street Gallery**

## Lisa Monet <monetmusic@gmail.com> Jan 26

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417,

Hello,

My family and I just recently discovered the Third Street Gallery, and now we hear that it might be closing.

Please keep it open. It is a bright light in Old Town, and we hope to always be able to visit it, as a link to HSU's Art Dept. and the wonderful artists, both on the faculty and the new, upcoming ones.

Sincerely,

Lisa Monet

# Concern about the future of Third Street Gallery

# Pam Mendelsohn <pamwiltravel@gmail.com> Jan 27

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

January 27, 2018

Mark Rizzardi, Professor of Mathematics, HSU University Resource Planning Committee

Alex Enyedi, Provost and VP for Academic Affairs, HSU University Resource Planning Committee

Dear Co-Chairs Professor Rizzardi and Provost Enyedi,

I heard that there is a possibility of closing the Third Street Gallery. I hope that many people will let you know of their concerns about losing this important resource.

Third Street Gallery is invaluable for so many reasons. For one thing, I think it is a major public relations tool for HSU in general. Visitors to Humboldt don't necessarily come to the campus, but they do visit the galleries. And HSU alumni (like myself) feel pride in the gallery. I imagine this encourages many of us to contribute financially to the university. Secondly, the exhibitions are always of high caliber. Also very important, Third Street Gallery is a tremendous teaching tool for the HSU art department students. I have known many over the years who have been involved with mounting shows there – the physical aspects, the outreach, reception – and it helps to build confidence and credentials. Third Street Gallery is in "the real world" for many of them.

I hope you will consider maintaining this invaluable resource to our community. If you hold a meeting to which the public is invited, please let me know at: <a href="maintain:pamwiltravel@gmail.com">pamwiltravel@gmail.com</a> I can also be reached at 707-822-0948.

Sincerely,

Pam Mendelsohn

# **HSU** and the Arts



#### Judi Paul

to james.woglom, bcc:

Please be apprised of the fact that my email has gone to Co-Chairs Rizzardi and Enyedi as you will read below.

Dear Co-Chairs

Committee to Kill HSU's remaining cultural outreach programs in the Visual Arts,

When I first saw news of the potential closing of the Third Street Gallery I was surprised and disheartened to learn that HSU is still in the business of knocking off programs that are relevant to students and community even though they may not be high-income producers. I have seen over the last decade or so a steady decline in student education at HSU in favor of the new world-wide paradigm of bottom line economics; a paradigm that is indicative of the new age of "My, Me, Mine".

Programs like the arts, languages and humanities are always on the chopping block when compared to 1st generation income producing items such as administrators. The university system has always been about producing responsible citizenry, not about jobs. We have traditionally left that role to the college, junior college and technical school system.

The larger role of University as a connector of campus to community is being sadly neglected and as a result, the esteem in which the community once held the campus and, thus. the system is rapidly declining.

Please have the presence of mind to understand that the arts and humanities also have jobs and potential income embedded in them as well as all the other disciplines offered at HSU and do makeup part of the sense of well-being and well-roundedness that our students have, not only from studying them, but also from being surrounded by others who are.

Yours,

Judi M. Paul

HSU graduate, Retiree, and contributor to HSU academic programs

#### **Regarding the Third Street Gallery**

Inbox x

#### Cedric A. Seaman <cas1547@humboldt.edu>

to Mark, Alexander. Enye., erick.eschker, hs807, james.woglom, Kacie, Sarah, Douglas. Dawes, wayne. brumfield, craig.wruck, Cyril. Oberland., me, Lisa. Rossbacher, lar400, Lisa. Bond-Maup., Rosamel. Benavi., Heather, Julia, Colleen, Kris, Amber, Cheryl, Joey

Dear Faculty and Staff,

When I heard of the proposed closure of the Third Street Gallery, my heart grew heavy. As a Eureka resident, born and raised, this gallery has been a valuable part of the arts and culture district in Eureka since it opened. It provides a gallery of fine exhibits and gave the community a connection to HSU that I find very valuable. While there are a plethora of reasons to keep the gallery open, it's this connection which I would like to address in particular.

If you've been a part of the North Coast community for long enough, you would likely know that the relationship between Arcata (particularly HSU) and Eureka ranges from indifferent to adversarial. There are very few things which give HSU a positive connection with the community here, but the gallery does so impeccably. The community feels like HSU is a part of it, offering something good which people are able to share in. Humboldt has a flourishing art community, and this gallery is not only and asset to the Eurekans who get to attend it but to the art students. Students who are able to exhibit their work in the Third Street Gallery get much more exposure than they might on campus, and the arts community of Humboldt and Eureka benefits as a result of this exchange. More art in the community helps to keep art as a value here.

Slightly more selfishly, Eureka needs the Third Street Gallery. Arts Alive is a destination, and the gallery is a must-visit part of it. On top of that Eureka's tourism is largely centered around the arts and culture district, with the gallery not only engaging tourists but giving HSU more exposure to people from beyond the redwood curtain. To close the gallery would be to not only abandon Eureka, but to abandon your students who put their art in it.

Closing the Third Street Gallery hurts far too many people to be an effective decision. It hurts the relationship between Eureka and Arcata, which can reduce local enrollment or engagement during on campus events. It hurts our art students, who get to exhibit their work off campus in a place where many people will see it. It hurts Eureka, whose tourism

and art-centric culture will suffer at the loss of one of its best galleries. Finally, it shows that HSU cares not for enriching the community around it, which hurts your institution as a whole. Please decline this proposal; this is a non-option.

Thank you, Ced Seaman

# **HSU Third Street Gallery**



# Rus Krause <rus.krause@yahoo.com>

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Hello All,

I am writing out of concern that de-funding and eventually closing the 3rd Street Gallery will have a negative impact on both the arts community and on HSU's image as a member and long-time supporter of that community. Eureka has worked hard to promote the City as a vibrant arts center and the presence of the Gallery has been integral to that effort. Arts Alive! is by far the most important public art event in Humboldt County, and the Third Street Gallery is at the epicenter. The thousands of members of the public who visit the Gallery are unlikely to go to HSU's galleries if the Third Street Gallery is closed and HSU will lose that connection with the community.

My wife and I own two properties in Old Town Eureka which we've converted to art studios, the C Street Studios, and Mendenhall Studios, totaling 24 studios and workshops plus the C Street Hall Gallery, and two arts related businesses. We are very aware of the contribution the arts brings to our City and community, which is the result of the collective contribution of many artists, City staff, and community members. HSU is one of those community members, as are we. We could rent our spaces for more, but we enjoy our connection with the artists and the community they have created. I hope HSU will also decide that this connection is important and keep the Gallery open and funded.

Respectfully,

Rus Krause

# **Third Street Gallery**



### ELM <a href="mailto:hermetic1@earthlink.net">hermetic1@earthlink.net</a>

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

I would plead to all who have a role to play in the decision making process to not shut down Third Street Gallery in Eureka and divert its budget to on-campus expenditures. For decades Third Street Gallery has played an important outreach role to the broader community, and its closure would represent yet another retreat from the community by the University. This retreat would not adequately compensated by the small budgetary savings that would be realized.

Thank you for your consideration.

Ed Macan

Professor of Music, College of the Redwppds (sic)

# **Third Street Gallery**



## 

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, Kris, amber.blakeslee, Cheryl.L.Johns., jtm417

I moved up here 26 years ago - after my kids left for college - to get an art degree. Back then as a daily student, I got parking passes every semester. As a non-student now, I find parking is too much of a hassle on campus, even if there is a exhibit I want to see. The Third Street Gallery - and, before that, the First Street Gallery - has fulfilled my desire/need to see what students, alumni, and invited artists were doing in my field. It's part of Arts Alive! and easily accessible. With such a large art community here in Humboldt County, it would really be detrimental to the HSU Art Department if this closed. Students would no longer have hands-on experience with a *popular public* gallery - There is no comparison to a small venue that only students and staff see. Please reconsider this issue.

Sincerely, Elaine Benjamin Blue Chair Press Blue Lake

# **Keep 3rd Street Gallery Open**



Janiel V. Giraldo <jvg80@humboldt.edu> 2:30 PM (19 hours ago)

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

I am a huge supporter of the 3rd Street Gallery, and to think that HSU is considering closing it is enraging to me. This gallery has a strong connection to the local Humboldt community which comes out strongly every Arts Alive in support of it. In closing it, HSU will be isolating itself even more from the local community that is a source of support and resources for the student body. This gallery was a way for HSU to check its privilege by sharing its artists with the community, share art work from visiting artists outside this rural area, support and share resources to community artists, and connect students to the community.

Please, keep the 3rd Street Gallery open for the students, to keep supporting our arts community, and strengthen HSU's commitment to enriching communication and resources with the local community.

Janiel Giraldo Graduate Student of Masters in Counseling Program

# **Please Save HSU Third Street Gallery**

Inbox x

#### Claire Esselstrom

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

To whom this concerns,

My name is Claire Esselstrom. I am an Artist and HSU alumni who recently completed school in Spring 2017 as a studio arts major.

Living here in California's Pacific Northwest, we are surrounded by a very special and unique atmosphere not only through the living physical environments, but also by our strong sense of community through the culture of artists who live here and continue to seek opportunity for connection and growth. Humboldt County has the greatest number of artists and entrepreneurs per capita in the whole state of California! As a community which embraces and thrives off the creative life forces of its artists, HSU has generated a large student body who seek out their passions by studying the Arts.

Having the Third Street Gallery as an art gallery connected through HSU outside of the campus environment tells the whole world that HSU supports the arts and cares about their students and other local artists. The Third Street Gallery sets the bar for HSU, as a school which truly embraces the arts. This gallery makes HSU stand out from the rest, because it is very impressive to outsiders that HSU has the Third Street Gallery. The Third Street Gallery provides an economic stimulation for the school, community, and its artists as well. HSU is PROUD of the arts...and the art programs at HSU are still in desperate need for more growth, diversity, and resources.

Shutting down the Third Street Gallery would be a shame and a major mistake. The Third Street Gallery not only provides a very important stepping stone for HSU students to emerge into the art world, but it also brings HSU to a whole other level of outreach to community and the world at large.

Thank you for your concern, I hope that you will reconsider your decision in closing down the Third Street Gallery.

Regards, Claire Esselstrom

# **Third Street Gallery**



### Amy Royce <amy@amyroyce.com>

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

To Mark Rizzardi, Professor of Mathematics, Co-Chair, URPC and Alex Enyedi, Provost and Vice President for Academic Affairs, Co-Chair, URPC

I recently learned that a proposal to shut down HSU Third Street Gallery had been submitted to the (HSU) President's Cabinet and had been subsequently passed along to HSU's University Resources Planning Committee (URPC) for further study.

I am an HSU alumnus of the art program, and though I have left the area, over the years I have been able to stay connected to HSU and the arts through the Third Street Gallery, during visits to Eureka/Arcata as well as via the email list and social media. Since my first visit and meeting director Jack Bentley, I have always been impressed and extremely proud that art students and artists have gotten exposure to business via a professional gallery setting.

This is something that I felt would have benefited me immensely at the time I was in the program, when there were only limited on-campus shows that really did not reach the greater North Coast community, nor were we able to learn and gain experience in the day-to-day processes of what it takes to go from creation of art all the way to curating, installing, exhibiting and sales of art in order to create viable businesses as self-supporting artists. For students to get first hand experience in a real way to the business of art puts them ahead of many others in being able to navigate the professional art world. Without these opportunities to learn these tasks and learn to communicate effectively with gallerists, curators and buyers, you will have fewer and fewer successful graduates from the program. It would also be a mistake to shut down

the cultural outreach programs that the community needs front and center in a popular space like Third Street Gallery.

Third Street Gallery needs your support. Currently, with its location in Eureka and with *over 26,000 visitors annually*, Third Street Gallery is by far HSU's most visited, most popular fine arts gallery. In readers' polls published by the North Coast Journal, HSU Third Street Gallery was selected as the North Coast's Best Art Gallery in 2011 and 2016. Thanks to the work of the students and to the support of the community and university colleagues, the gallery has garnered a reputation that stretches way beyond our region and draws visitors and artists from far and wide. Including me!

Please do not move forward with this proposal that would slash the gallery's budget and ultimately shut it down in 2019. This would be a disservice to the students, the locals, all exhibitors, and visitors who receive so much education and rich culture from the people who team up year over year to make it the success that it is.

Thank you,

Amy Royce www.amyroyce.com

"Art is the imposing of a pattern on experience, and our aesthetic enjoyment is recognition of the pattern."

**Alfred North Whitehead** 

(1861-1947), English philosopher and mathematician. *Dialogues*, June 10, 1943.

### Third Street Gallery

Amy Uyeki <akuyeki@gmail.com> Feb 12

FROM: Amy Uyeki,

Arcata artist and longtime community resident

RE: PROPOSAL TO DIRECT SLASHED  $3^{\text{RD}}$  STREET GALLERY BUDGET TO ONCAMPUS PROGRAMS

I am aware of Humboldt State University's recent budget crisis. Having lived in Humboldt County for over 30 years with my husband, Rees Hughes, who was an HSU student life administrator for over 20 years, I've witnessed challenging budget years and the impact they make on staffing and programming. I know this committee has to make hard choices.

The choice of shutting down Third Street Gallery and cutting the budget by 2/3rds is a decision that will hurt not only students and Humboldt State University but the entire community. The level of art discourse has risen considerably since the development of the Third Street Gallery under Jack Bentley's direction, and the professionalism that the students have developed through the art curatorial program has been most impressive, rivaling professional museums all over the country. Local artists who exhibit at the Gallery only have words of praise for the professionalism of the students and for the programs there. The shows chosen for exhibit at the Gallery have been high caliber, whether they come from outside of the area or are locally based. There have been numerous shows that have challenged our perceived boundaries of art and culture, and this has been very good for our insulated, isolated community.

Speaking of insulated and isolated, if the gallery exhibits were to be confined to the two on-campus galleries, it would be the same ol', same ol' that the University has maintained for many years, and that no one goes to. No one visits the campus galleries for many reasons, including parking, accessibility, distance away from other art events, and the perceived town and gown divide. The University took a bold step to connect and reach out to our community through its Third Street Gallery, and closing it would send the wrong message locally. The strong presence of HSU through this gallery has been the most positive influence in the success of Arts Alive, which is a real draw for locals and visitors and tourists alike.

Please reconsider funding the Third Street Gallery to its original budget and keep its presence alive in downtown Eureka. The goodwill of your actions will echo and rebound in immeasurable ways.

Thank you for your consideration,

Amy Uveki

#### **HSU THIRD STREET GALLERY**

#### Kirsten Anderson < kirstenanderson 5@aol.com >

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417, mark.rizzardi, Alexander.Enye.

Dear Mark and Alex,

My husband and I moved from the SF Bay Area 12 yrs ago to retire on the So. OR Coast. We travel to Eureka and Arcata several times a year for various reasons. A visit to the HSU Third Street Gallery is always a must on every trip.

The HSU Third Street Gallery is such a wonderful venue in which to view works of art. Additionally, the students, who staff the gallery are dedicated and knowledgeable, and the parking is accessible – all important to us. We have not only supported the gallery with many, many visits, but we have also purchased several works there.

Art is often the first casualty of budget cuts. A creative society needs art, and we all need a creative society. It would be a mistake to deflate the art program by closing the gallery and removing such a marvelous opportunity for the students and alumni to exhibit their works, and for students to train there.

Sadly, If you close this gallery and only leave exhibiting options on campus, my husband and I will no longer be able to support your HSU artists. We've only been on the HSU campus once or twice, and likely won't return, due to difficulties with parking and locating buildings/classrooms.

We sincerely hope that you will continue to support the HSU Third Street Gallery and all it represents to the HSU students and faculty, as well as of those of us who patronize it.

Thank you for your time, Kirsten Anderson and Richard Wickstrom

<u>Kirstenanderson5@aol.com</u> 541-469-5940

#### **Support for the Third Street Gallery**

### laura corsiglia <a href="mailto:laura">laura corsiglia@gmail.com</a>

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417, first

Dear Professors Rizzardi and Enyedi, co-chairs of the HSU University Resource Planning Committee, and others interested in the fate of the Third Street Gallery,

I'm writing to express my strong support for the Third Street Gallery, specifically as an artist and generally as a resident of the region, unaffiliated with the University.

I (and all of my friends) visit the Third Street Gallery nearly every month and look forward to each exhibition. I appreciate that work is shown by local artists, far away artists, and students. The consistently professional and interesting presentation of visual art in a serious context is absolutely precious for this region.

The gallery's ancestor at First Street was a strong factor in my deciding to move to this area.

The fact that the Gallery is situated in Old Town Eureka offers each new exhibition a chance to converse with colleagues in other venues. This is very important. I've appreciated the few exhibitions I've attended on campus, but the location makes it a completely different experience to visit.

To lose the Third Street Gallery would be a major drag for Old Town, the de facto brightest cultural hotbed of our region. But it would also be a really serious loss for the students and cultural community of HSU.

Please don't let HSU shoot itself in the wing by dropping the Third Street Gallery. It would be an absolutely bleak mistake that I believe would hurt the region and the University.

Heaven knows I'm no financial wizard, and many artists are familiar a tightened belt - but the solution cannot be to stop making and showing work!

There must be a way to keep this cultural treasure going. With the difficulties we face in

the world, we all need access to serious art and deep thinking, - now more than ever.
Thank you for your consideration.
Sincerely,
Laura Corsiglia
artist

www.lauracorsiglia.com

### Rebecca Rimson <middleve3196@yahoo.com> Feb 13

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, amber.blakeslee, Cheryl.L.Johns., jtm417, colleen.mullery, kris.patzlaff

Please do not shutter this gallery. The outreach to the greater community beyond the HSU campus is phenomenal. The students benefit from actual hands-on experience, and the public benefits from the enrichment.

The arts provide an expansion of mental abilities in documented ways. Simply shutting down the arts because "scholastics" are more important is a fallacy.

Please think long and hard about this.

Thank you.

# The Third Street Gallery

Inbox x

### Ruth Canaway <roomofown@yahoo.com> Feb. 15

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

#### To Whom It May Concern:

Ruth Canaway

As an alumna of H.S.U.'s Art Department, with an M.F.A. in Fine Art from Claremont Graduate University I strongly agree with all the points addressed in Jack Bentley's email as posted on Facebook in regard to the importance of saving the Third Street Gallery.

I can add nothing to it, except to say that it would be a tragedy if the off-campus Third Street Gallery were to close.

While a student at H.S.U.'s Studio Art Program preparing to graduate, I remember how excited I was to have my first off-campus, one person show at a gallery in downtown Arcata.

This experience and many others helped demonstrate long ago that it is essential for a student of any Arts program to make the transition from an academic, on-campus environment into that of the "real" world, in other words, into the community at large.

The Third Street Gallery, as presently formatted, and as it has served for many years does indeed help to bridge that gap.

I would like to add that, while a student at H.S.U., I also worked on campus in the Reese Bullen Gallery and as a member of the Student Access Gallery as a preparator of student exhibitions, and held a one-person student exhibition in the Atrium Gallery, so I recognize and appreciate the value of on-campus venues for student Art and for guest artists, as well.

artists, as well.		
Thank you.		
Sincerely,		

### **Closing the 3rd Street Gallery**

Neal I. Sanders < neal@nsanders.com >

Feb. 15

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Hello all,

I don't know most of you but my wife and I regularly attend Arts Alive in Eureka. We love experiencing all the art on display at the many galleries and shops that support the event each month. One of our favorite galleries is the one where the Humboldt State students and faculty show their work. Originally, this occurred at the First Street Gallery but more recently at the Third Street Gallery. We have purchased several art pieces there over the years - most recently a sculpture done by ceramicist, Keith Schneider. We would not have seen these pieces if they hadn't been shown in the HSU gallery in Old Town.

It would be unfortunate if the public wasn't able to see the works of HSU students and faculty. It's is rare that my wife or I get up to HSU and rarer still that we visit the art galleries on campus. Arts Alive is an ongoing event that attracts large crowds of people from all walks of life to Old Town to celebrate and appreciate art. The Arts Alive galleries have been a great way for the general public to see and interact with local artists. It would be a tragedy for HSU students and their professors to lose their opportunity to display their art at this event through a gallery supported by HSU. The university has always sought positive ways to interact with the larger Humboldt County community. Closing the Third Street Gallery would not further this goal.

Closing the Third street Gallery is not in the best interest of HSU students or the greater Humboldt County community. We hope you will decide to support both the arts and your students by continuing to support this wonderful venue.

Your attention to this issue is greatly appreciated.

-Neal

Neal I. Sanders 320 I Street Eureka, CA 95501 www.nsanders.com neal@nsanders.com

## support for Third Street Gallery

## Susanna Bluhm <susannabluhm@gmail.com> Feb. 15

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

Dear Mark Rizzardi, Professor of Mathematics, Co-Chair, URPC and Alex Enyedi, Provost and Vice President for Academic Affairs, Co-Chair, URPC,

I am writing to you to express my support for Third Street Gallery as a prized and vibrant cultural institution and valuable educational resource for students. Third Street Gallery is uniquely positioned as an off-campus gallery that bridges the regional community with that of the university. Closing it would be a great loss to both communities. I sincerely hope that it can remain open, with its excellent programming intact.

Sincerely,

Susanna Bluhm 1998 HSU graduate, BA in Studio Art 2012 Third Street Gallery exhibiting artist

### **Third Street Gallery closure**

### Holly Harvey < Holly. Harvey@humboldt.edu > Feb 16

to mark.rizzardi, Alexander.Enye., erick.eschker, hs807, james.woglom, kacie.flynn, sarah.bacio, Douglas.Dawes, wayne.brumfield, craig.wruck, Cyril.Oberland., me, Lisa.Rossbacher, lar400, Lisa.Bond-Maup., Rosamel.Benavi., heather.madar, julia.alderson, colleen.mullery, kris.patzlaff, amber.blakeslee, Cheryl.L.Johns., jtm417

To: Mark Rizzardi, Professor of Mathematics, Co-Chair, URPC and Alex Enyedi, Provost and Vice President for Academic Affairs, Co-Chair, URPC.

re: Third Street Gallery closure

Third Street Gallery (also its former incarnation as First Street Gallery) is a hub of activity during Arts Alive, and an important cultural resource for students to learn about gallery and museum techniques, transcending the boundary between the university and its surrounding communities. Community members seldom visit art shows on campus, discouraged, perhaps, by perceptions of "student art" and inconvenient parking. The gallery in Eureka's Old Town arts and cultural district, a hub of tourism and commerce, is accessible to many more residents than on-campus galleries.

It is distressing that there are so few high-caliber art galleries in this area — an area that boasts the highest concentration of artists in the state, perhaps the country — and that number may soon be one fewer. Please continue to fund and support Third Street Gallery.

Best regards,

Holly Harvey

Art Director | Production Manager The North Coast Journal Weekly of Politics, People and Art

Lecturer

Department of Environmental Science and Management Humboldt State University

# Richard Duning

Prof. Mark Rizzardi Co-Chair U.R.P.C. Humboldt State University 1 Harpst St. Bss-336 Arcata, CA 95521-8299

February 5, 2018

I came to Humboldt State College in 1963. My two major subjects were art and drama. This was a very good place to study.

I can remember very clearly that there was a strange separation between the college on the "hill" and the people in the towns of Arcata and Eureka. It was as if the professors, administrators, students and even the buildings were in another culture, another country with a different language and customs. The divisions were acknowleged on both sides but the breach was too big to cross. This was a common conversation.

In 1968 we moved to New York City, somewhat different from HSC, Arcata and Eureka, I must say.

We found ourselves drawn back to this place of Humboldt County. My wife joined the staff of the Music Department as an accompanist and voice coach. I found many of my same professors working at HSC, and now it had become Humboldt State University, many things had grown and changed.

What definitely had not changed was the same stark separation between the people on the Hill and the people on the bottom lands and in the two towns. Still the discussions were divided and no one seemed to be able to cross the *divide*. There was disrespect and misunderstanding within both societies. It was very sad.

The University tried different ways to bring the townspeople up to our hill, such as offering buses to carry them for special occasions. University staff did their shopping in town and when they needed culture and fine clothing they went to San Francisco. As the years have gone by, there have been many discussions on how to bring these communities together. There have been many different attempts to find cohesion, and yes, sometimes it seems there is some success.

The art galleries and musical performances and theater on campus continue. Students are learning, seeing and hearing. It is somewhat a vacuum, on the hill and in our small cities. I have observed the years of the "First Street Gallery", now the Third Street Gallery in Eureka. The exhibitions, the high quality of presentation, and the diversity and numbers of visitors to the gallery is extraordinarily exciting. The university and the citizens of

Eureka and Humboldt County are grateful. An evening at Arts Alive in the Third Street Gallery is a gift. Always on that night the gallery is absolutely crowded and overflowing with active conversations by all. Discussions can be heard of art and humanity with all ages and with people of our curious community, as well as students and faculty from Humboldt State University.

It took us many decades to find this beautiful solution for us all. Please find the intelligence and the means to keep this Third Street Gallery open for us all.

Thank you,

Richard Duning

## **PETITIONS**

The following section contains petitions that HSU students are currently circulating. This student initiated petition drive is still in progress and the signatures recorded in this report represent those that have been delivered to the gallery, to date.

173 student signatures and 61 community member signatures are recorded here.

Name (printed)	Major	Signature	Date
Erika Aoki	Sociology	hAdai	2/1/18
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Return signed petitions to HSU Third Street Gallery

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Zie Powell	Zoology	Thos	1/31/2018
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Tommy Vang	Business Adm	in. Jann Va	m 1/31/2018

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Antonio C. Maggi-Brown	AM Studio &	on Mayfillen	2.6.18
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Jonah Veltz	Save the Art Studio! {	81)	2-6-18
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Michelle Rosete	Art Studio	MAR	2-6-18
MelissA Pilarens	Teulogy	Mily	2-6-18
Eleanor Hill	Erguish	Eleany Hill	02.06.18
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Annie Barbeau	Biology	Cerysse	2/6/18

Return signed petitions to HSU Third Street Gallery

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We, the undersigned students at Humboldt State University, reject the proposal to close the HSU Third Street Gallery. Traditionally, graduating Art Department Seniors have been given exposure and broad attendance by the North Coast community, which has popular public careers. With the advent of the new BFA program in the Art Department, the preservation of this important exhibition resource is all the more important to us, as well as to the Art Department and the ill-conceived proposal to shut down the gallery, which will adversely impact our futures and the standing of the University.

Name (printed)	Major	Signature	Date
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Sarah West	2127 CS	5.	02/3/18
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Kyle Daugnerty	chico, c	made Apt 13 4 95973	2/3/18
Catherine Trimi	ngham 2148 1	nt Stern tol (	6-7- 23/18
James S. Wallace		5. Eurolas 95501	2/3/18
Keisha Parker	1571 11th St A	reata 95521	2/3/18
Maddy Gullar	m 546 I St	FArcetz 95901	2/3/18
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ELAINA EROLA	2833 B ST EKA	रिजी	2/3/18
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Claire Reyno	1665 351 First	Ave, Blue Calce	(Vally 1 Z-3+8
Emily Cotrorine	1428 Morray P	ed. Mexinlequille	2/3)(8
Lizzy Dostal	732 Hiller 12	d McKinley	The Edge Jalle
Jacob Pressey	732 Hiller Rd	Mck prof	Jung 2/3/18
Sam Kerdrick	1312 E St. Apr. 1	Ewelo Sauhe	W 2/3/18
ANDY KIM	1312 € St. E	under Sent	W5 2-3-18

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Myla Bergens	he 2324 Bs	t. Cureka A	B 2-3-18
Danielle Flores	2324 BS	st. Erreka	2/3/10
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Dolores Branniga	4 217 D St. #26	3 Dohumbra	nnja 2/03/18
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Kyrie Hood	2080 Tina Ct, Arca	ta Shing	160d 2/3/18
Jenny Hutchinson	n 900 Eucalyptus R	d Mckinleyville.	Stept 2/3/18
Rica Ferrer	305 Union 5	+ Arcah &	2/3/18 2/3/18
Renee Dow's	POBOX 6721		
Isabella Kint	-2 2530 CropU	ey Way Arcafa	CA dobella le 2/3/19

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Cassidy Jensen	1970 lessie et Ava	ata Q	2/3/18
Isaae Myers	2055 BSt. Eurele		43/18
Zach Bradlez	1125 Bay 54	**	5-3-18
Shaun O'Corner		111 100	z-3-18
RYAN SPAULDING	, 4686 (RANE	Au Sule	5 2/3/18
Natharael Newcom	1 1225 F St. #6, Arc	ata All	2/3/18
Jay Schning			
Don R. Walke	4 68 E. 12th St	. Somank	2/9/10
Sherry Newington	25 Halibut Ave Ar	_	
JoAnne Berke	2548 Fichele H	11 Kd LBu	le 2.13.18
DAVID JORDAN	30 E, 11Th ST	ARCATA Dand	ndan 2/14/18
Kit Davenport		. \ \ ()	
Mark Charlto	ON 5390 OLD Rodu	ood Hyw Santal	Con 9 2/15/18
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### **HSU Third Street Gallery's Mission**

Founded in 1998 by Humboldt State University, HSU Third Street Gallery, (formerly the HSU First Street Gallery) blends educational curriculum and student involvement with service to the local community. HSU Third Street Gallery organizes and presents exhibitions with a special focus on contemporary art and receives over 26,000 visitors a year.

HSU Third Street Gallery is located in the historic Old Town waterfront district of Eureka, California. Situated 7 miles from the main Humboldt State campus, HSU Third Street Gallery extends Humboldt State's nationally recognized learning environment into the heart of California's North Coast community. The gallery stimulates community awareness of the visual arts through exposure to art exhibitions and art forms previously unavailable to this region. As a community resource HSU Third Street Gallery creates innovative, new partnerships, develops local arts education initiatives, and contributes to regional economic growth in the arts and culture sector. The gallery's exhibitions and public programs also highlight the work of distinguished visiting international, national and regional artists, as well as HSU Art Department faculty, alumni and students.

#### Third Street Gallery's Mission Priorities

The mission of the arts in education derives from their special modes of thinking and contributions to human experience and achievement. Often transcending verbal, scientific and mathematical conventions, the arts involve unique ways of knowing, understanding, expressing, communicating, and creating. To that end, HSU Third Street Gallery's mission is:

To provide HSU students enrolled in the Museum and Galleries Practices Certificate Program with opportunities to learn firsthand about producing, designing and curating art exhibits. Third Street Gallery provides these students with real world, industry-standard, methods and techniques in museum/gallery management.

In support of the Humboldt State Strategic Plan's vision and goals, the gallery will contribute to the University's regional leadership in the Arts; The gallery will strengthen partnerships with local communities.

As mandated by the College of Arts Humanities and Social Sciences, the gallery has adopted two annual exhibition themes, which are designed to provide long-term support for the University's Strategic Plan. These are annual exhibitions, interdisciplinary in nature, which variously address the subjects of social justice, diversity, the Earth's environment, its natural resources, environmental responsibility and action.

To furnish HSU Art Education students with a Service Learning resource as they instruct community students, K-12, using gallery exhibitions in support of their curricular goals.

To provide to the public and to the university exhibitions of art made outside of our region. To introduce artists and art forms that may be unfamiliar in our community. To exhibit emerging regional artists.

To create free public exhibitions formed in a critical context, which means that the material on view will be interpreted for the viewer in light of issues significant to an interdisciplinary understanding of our times and our global cultures, sciences and politics.

To stimulate active public awareness, support and participation in the arts.

To provide a publicly accessible venue for art made by regional, national and international artists as well as the faculty, staff, students and alumni of Humboldt State University.

#### **HSU Third Street Gallery: A Unique Model**

Third Street Gallery is charged by the University administration to progressively move towards greater financial sustainability and to use those funds raised in that effort to enhance the experience of the students who participate in the programs at Third Street. Over the last 19 years the gallery has made considerable progress in that direction.

Further, the gallery has been charged by the administration to dedicate a portion of its exhibition schedule to shows that have sales potential, the proceeds going into support for exhibitions, student projects and visiting artists. The gallery has two rooms that can accommodate two separate exhibitions running side by side.

The Projects Room is the larger room, facing Third Street. This room is dedicated at 80% of the exhibition schedule to shows that are chosen on the basis of artistic merit and benefit to our students and community. In this room, students use museum standards in producing and running exhibitions. The College of Arts Humanities and Social Sciences requires one to two exhibitions a year that addresses the broadly interpreted subjects of either social justice or environmentalism. These exhibitions are produced in the Projects Room. There is no mandate to sell work out of this room. However, if someone wants to buy a piece out of this room and the piece is for sale, we will gladly sell it, rolling the proceeds back into the program.

**The South Room** is the smaller room at the gallery and is also dedicated at 80% of the exhibition schedule to exhibitions that potentially will generate sales. Typically the shows booked into this room are solo or group shows that feature regional and emerging artists who sell at affordable prices. Again, the proceeds go into support for exhibitions, student projects and visiting artists.

This approach is unique for a university-based gallery. It provides our students with the methods and techniques of production, management, ethics, exhibition design, etc. employed in museums as well as non-profit and private galleries.

#### **Third Street Funding**

HSU Third Street Gallery is a stand-alone department within CAHSS, reporting to the Dean. The gallery manages its own department budget, coordinating with the College.

HSU Third Street Gallery receives funding from the following sources:

**General Fund** - This is an annual fixed budget that pays for the facility, operating expenses and salaries.

Exhibition production is not supported by the gallery's annual General Fund allotment. Exhibition production is funded exclusively through funds the gallery raises from the following sources:

**Instructionally Related Activity Fees**- These are annual grants that provide restricted expenditures related to hands-on student projects in the Exhibition Program.

**Donations** – These are unrestricted funds, donated by appreciative community members, that the gallery uses to enhance the student experience and public profile. These are also applied to Visiting Artist matches.

**Sales** -These too are unrestricted funds that the gallery uses for exhibition production and to enhance the student experience and public profile. These are also applied to Visiting Artist matches.

**Grants** – These funds are irregular, and are restricted to specific exhibitions and programs.