



THE GANTER

WONDERLAND NURSERY AND HUMBOLDT GREEN PRESENT THE 2ND ANNUAL **GOLDEN TARP AWARD**

HUMBOLDT'S LIGHT DEPRIVATION CANNABIS COMPETITION

COMMUNITY JUDGES CHOOSE GOLDEN TARP AWARD WINNER FROM TOP 16 ENTRIES
CANNABIS ART | FARMER & ENTREPRENEUR EDUCATION | EXHIBITOR FAIR

HUMBOLDT



**ALL-DAY
MUSIC!**

**SATURDAY
SEPT. 12, 2015**

THE MATEEL IN REDWAY, CA

**10AM-10PM | CLASSES & SPEAKERS: 11-5:30PM | AWARD CEREMONY: 6PM
VISIT THEGOLDENTARP.COM FOR TICKETS AND INFO | 18+**

Main Education Stage in the Mateel

11:00 AM–11:50 AM

Water Usage and Storage in Times of Drought – Panel

Hollie Hall, Hezekiah Allen, Praj White, Jonathan Valdman, John Corbett

Where does your water come from throughout the year? The California drought has highlighted the water waste of outdated irrigation systems, water-intensive residential habits, and illegal water diversions. Farmers who store water throughout the year and use it wisely have less to worry about through the season. This panel will explore the types of water storage systems available, permitting requirements and other related topics to help farmers better manage this limited resource we all need and share.

12:00 PM–12:30 PM

Top 5 Areas to Stay Clean with Labor Regs

Michael Kraft of Sequoia Personnel Services

This session is designed for people who want to know the way forward in becoming and staying compliant with state and federal labor laws. People study for college degrees in this stuff, so at 30 minutes we will look to provide a general road map to help answer questions such as: Are my people contractors or employees? Are they agricultural workers, production workers, office workers or what? Where do employers get in trouble with wage and hour rules? What constitutes a safe work environment? How do businesses run afoul of sexual harassment laws? What about leaves? What resources exist to help?

12:40 PM–1:10 PM

Get Covered – Crop Insurance for Cannabis

During years when the harvest didn't go as planned, farmers of regulated crops like apples and walnuts can rely on their farm insurance to help cover the loss. Cannabis farmers have

had no such luxury until the last few years. Crop insurance and business insurance are now both available for qualifying cannabis farms and businesses. CoverCannabis.com will review the basics of crop insurance and answer questions during this 30-minute presentation.

1:20 PM–1:50 PM

How to File Taxes for the First Time (Plus Bookkeeping Help)

Hank Levy of The Henry Levy Group, A CPA Firm

There's a first time for everything. Filing taxes for the first time — even after years of not filing — is possible for those involved in the cannabis industry and will be necessary to move forward in a regulated market. Hank Levy from The Henry Levy Group, A CPA Firm, will explain how this can be done and how basic bookkeeping makes the job much easier moving forward.

2:00 PM–2:30 PM

Demystifying Social Media: Different Strokes for Different Folks

Dennis Park

What we'll discuss is a high level summary of what makes each of the major social network platforms (ie: Facebook, Twitter, Instagram, etc...) different from each other and how to tailor your marketing methods in each. We will also discuss the importance of landing pages in your marketing strategy and how a well tailored landing page can increase your sales, brand awareness and/or your client base.

2:40 PM–3:40 PM

Exploring and Developing the Connoisseur Market

Frenchy Cannoli, Holden Burkons, Rick Pfrommer, Swami Chaitanya, Nikki Lastreto, Steve Gieder

The average consumer market is huge and all people deserve to have clean cannabis. But how does the connoisseur

market interact with this flower and it's value-added products? The panelists will discuss the inner workings of this high-end market and how cannabis can be introduced and appreciated in this setting.

3:50 PM–4:20 PM

Use Winter Cover Crops to Improve Soil, Harvest

Sarah Schuette, Joanna Berg, Cuauhtemoc Villa

A plant is only as good as its soil, and leaving the land barren over winter doesn't help it recover the nutrients and microorganisms it needs. Not only can rebuilding your soil create stronger plants and boost harvests over time, but it also ensures the land will be able to do so for many years to come. Our speakers will review how farmers can use the winter season to prepare their farm's soil for a better future harvest.

4:30 PM–5:30 PM

What's Your Farm Plan for 2016?

Casey O'Neill, Hollie Hall, Cuauhtemoc Villa, Eric Brandstad, Dan Mar, Samuel Deyton

The harvest season is nearing a close for outdoor California cannabis, and this is when planning for next year begins. What will your integrated pest management plan include? Does your the quality of your soil need rebuilding before next season? What worked this year, and what could be improved for next year? Our panelists are all professionals, whether they plan and farm the land themselves or help others to do the same. Ensuring next year's harvest is a good one starts now, especially for those who want to be a part of the regulated market.

6 PM

Golden Tarp Award Ceremony



Humboldt Cannabis College Canopy

11:00 AM–12:30 PM

Juicing Fresh Cannabis Leaves

Demo & workshop. Participate in a demonstration of the best cannabis juicing techniques and learn the medicinal effects it has on the body. With director of education at Humboldt Cannabis College Donna King!

1:00 PM–2:00 PM

What, When & How to Feed Your Cannabis

To make the perfect plant for medicine and/or marketing, with 54 years of experience of being human. Lecture by winner of a HIGH TIMES CUP and ganjapreneur of The Grean Bicycle, Patrick Smith.

2:30 PM–3:30 PM

Cannabis Ingestibles

How to calculate dosages, activate cannabis & produce a constant edible product with Pure Analytics' Chief Scientist Samantha Miller. Q&A following.

4:00 PM–5:00 PM

Breeding with Ganja D

Fueled by his passion for cannabis he has been researching and growing for 15 years. He has taught at North Eastern Institute of Cannabis, writes articles in the cultivation section for The Ganjier.com and loves to teach about the medicine.

How is the Golden Tarp Award winner selected?

The Initial Sift

Our official lab and Gold sponsor Pure Analytics will test every strain for pesticides, fungi, and mold, as well as potency and terpene profile. Each strain was entered into a flavor category (farmer's choice for each strain) — Fuel, Fruity, Floral and Earth. All entries that show the presence of pesticides, fungi or mold are disqualified. From the entries that test clean, the 4 in each category that have the highest total cannabinoids will move on to be judged the day of the 2nd annual Golden Tarp Award, Saturday, Sept. 12.

Judge's Panel for Top 16 Entries

Anyone with a ticket and a 215 recommendation has a chance to become a judge. When patients enter the event, they have the option to roll a lottery machine. If the golden ball comes up, that person is granted a Judge Pass. Judgeships are non-transferable. Get there early for better luck getting a judgeship! Judges will go to the off-site Judge's Hall with a +1 to accompany them, and there they will get to review the top 16 entries by 4 p.m. Every judge will be given a scorecard to rate each entry. All



GoldenTarp 2014. Photo by Jose Quezada

entry numbers are anonymized so they may be judged fairly. The entry with the highest score will be awarded the Golden Tarp Award trophy at the 6 p.m. award ceremony on the Main Stage in the Mateel.

Outdoor Stage (starting 11am)

- Dubbadubs
- Kindred Spirits
- Hardly Deadly
- Hella Richtor
- BluEnglish
- DJ Rundat

And great refreshments available:

- Food from Crush
- Coffee bar
- Kombucha by Its Alive
- Desserts by Natural
- Decadence
- 215 Doctor on-site

Cannabis Art Gallery 2nd Floor of Mateel

Many wonderful canna-inspired artworks from paintings to glass works presented in the Canna Art Gallery. Contemporary and classic pieces including live painting.

Thanks to our sponsors!

PLATINUM



HUMBOLDT

GOLD



SILVER



BRONZE



Vendors

- CSI Humboldt
- Synergy (Compost Tea)
- Space Gem Candy
- Ganjier Solutions
- High Tide Permaculture
- The Clever Root
- Sunkissed
- South Fork Seed Collective
- Cannabis Solutions
- Bud Sisters
- Trim Scene Solutions
- 215 Doctor
- Humboldt Bling
- Stil
- Head Room
- CCHI
- KMUD
- CCVH
- CGA/Emerald Grown